

GRATITUDE



December 5-7, 2023

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SHOW ORGANIZERS

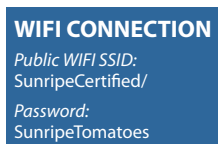


212-426-2218

www.NYProduceShow.com



Eastern Produce Council
 Susan M. Sarlund, Executive Director
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PRODUCE BUSINESS
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 PO Box 810425
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 Phone: 561-994-1118
www.producebusiness.com

SHUTTLE SERVICE: Continuous bus service to and from the Sheraton New York Times Square Hotel, 53rd Street exit and Javits Center starts 7:00 A.M. Tuesday and Wednesday.

EPC WELCOME MESSAGE

Welcome to New York City and the 14th Annual New York Produce Show and Conference.

The Eastern Produce Council and PRODUCE BUSINESS are proud to host you and esteemed colleagues from around the globe for three days of life-changing education, networking, and business opportunities. We again join forces in our higher mission to elevate produce consumption.



As we come together this year, we at the EPC still grieve the recent loss of our devoted board member and three-term president, Marianne Santo, who embodied this mission.

Passionate about the industry and its people, Marianne was a trailblazer, rising to senior category manager of produce and floral at Wakefern Food Corp., based in Keasbey, N.J., the largest retailer-owned cooperative in the U.S.

She paved the way for women in the industry by becoming one of the first female category managers at Wakefern, where she worked for more than 38 years.

Marianne was a mentor to so many, and lifted people up whenever she had the opportunity. Her giving heart will continue to shine through everyone she has touched, mentored, and led. This week, we honor Marianne and her contributions to this great event during the past 14 years.

We are grateful you have taken the time to join us this week where together we passionately support our industry and the consumption of produce.



Theresa Lowden
EPC President



Susan McAleavey Sarlund
Executive Director



Connect. Learn. Grow.

A Foundation for Success

Founded in 1966 in New York City, the Eastern Produce Council's mission is to offer our members multiple networking opportunities in the produce industry, advance the sales and awareness of fresh fruits and vegetables, and to support charitable causes in our community.

With a robust offering of events, a comprehensive Leadership program, and an ever-growing network that spans the Northeast and Mid-Atlantic regions, we're here to help your business thrive.

An EPC Membership offers:

- Admission to all EPC events
- A reduced booth rate at New York Produce Show
- Participation in Annual Scholarship Program

Networking Opportunities – Meet and exchange ideas with industry professionals at first class events in superior venues.

Increased Exposure & Professional Development – This is the region's biggest stage, and you'll be able to market your products and speak to key decision-makers from the region at the New York Produce Show, which the EPC has partnered with Produce Business on since 2010.

Community Engagement – Join EPC at events to support many worthwhile charities and make a difference for those in need.

GET IN TOUCH:

easternproduceCouncil@gmail.com

(908) 723-0645

Susan McAleavey Sarlund,
Executive Director

PRODUCE BUSINESS MESSAGE

The Consequences of Gratitude

Gratitude returns in large measure unto itself. There is not a man who, when he has benefited his neighbor, has not benefited himself.

— Seneca, Roman philosopher, statesman

For 39 years, while engaging with produce industry members on several continents, I have been amazed and inspired by produce industry leaders — many of whom compete with the person sitting next to him or her — willing to share their proficiencies for the betterment of this industry. The neighbor-helping-neighbor approach gallantly has shined through during times of crises when industry members formed coalitions and councils to create lasting solutions. I continuously witness that same neighborly spirit shine through during typical weeks when the months change from planting season to harvest time. Not any of this routine ambiance would transpire without an assured measure of humility and unselfishness.

One of the remarkable things about the produce industry is that sizeable allotments of our products come from regions of shared ground. Whether discussing Vidalia Onions, Salinas Lettuce, Idaho Potatoes or Chilean Cherries, the products we sell have a distinctive *terroir* making them distinct from other growing regions. Those people who themselves are “planted” in these geographical regions benefit from the shared knowledge of their tending neighbors.

The New York Produce Show is rare among industry events. Like the *terroir* of our growing fields, the New York Region is the hub of an exceptional population center that is unlike any place in the world. With three terminal markets within a 300 mile radius, hundreds of produce distributors and importers serving restaurants and independent stores, thousands of individual retailers and co-ops catering to multiple demographics, and millions of multi-cultural consumers within a few hours’ drive, New York will always offer an environment of distinctive character seasoned for possibilities and prosperity.

Here at the New York Produce Show, during a time when too many elements in the world seem especially difficult, we are gathering with reverence and anticipation to share knowledge and experiences. There are numerous opportunities to give of oneself — to reveal ideas and solutions — whether we are on a hotel elevator or sharing a bench on one of our shuttle buses. During this three-day event, it is my hope anyone sitting or standing within arms’ length of another will introduce yourself and share your story.

This message comes from one who is immensely grateful for the leadership and members of the Eastern Produce Council, volunteer speakers, the university professors and students, culinary chefs and future Food Network stars, sponsors, exhibitors and especially the staff and temporary workers of PRODUCE BUSINESS and Phoenix Media.

Feeling grateful and showing our gratitude can be our choice as we endeavor to change forever how we experience the challenges and blessings presented by our vibrant and vital produce industry.

“CULTIVATE the habit of being grateful for every good thing that comes to you, and to give thanks continuously. And because all things have contributed to your advancement, you should include all things in your gratitude.”

— Ralph Waldo Emerson, American philosopher, poet



Ken Whitacre, CEO/Publisher
PRODUCE BUSINESS

SCHEDULE AT A GLANCE

Badges must be worn to all events for admittance to all NYPS functions.

TUESDAY, DECEMBER 5

REGISTRATION 7:00 A.M. – 8:00 P.M.

Sheraton New York Times Square Hotel lobby/New York Foyer

TUESDAY PRE-SHOW EVENT

Separate fee required.



FOUNDATIONAL EXCELLENCE PROGRAM

9:30 A.M. – 4:30 P.M.

Sheraton New York Times Square Hotel, Riverside Ballroom



GLOBAL TRADE SYMPOSIUM

8:00 A.M. – 5:00 P.M.

Sheraton New York Times Square Hotel, New York Ballroom East

EXHIBITOR BADGE PICK-UP 7:00 A.M. – 5:00 P.M.

Sheraton New York Times Square Hotel lobby

BOOTH SET-UP 10:00 A.M. – 5:00 P.M.

Jacob Javits Convention Center, Hall 1C

RISING STAR RECEPTION 5:00 P.M. – 6:00 P.M.

BY INVITATION ONLY, Sheraton New York Times Square Hotel, New York Ballroom

OPENING COCKTAIL RECEPTION 6:00 P.M. – 8:00 P.M.

TICKET REQUIRED, Sheraton New York Times Square Hotel, New York Ballroom

WEDNESDAY, DECEMBER 6

REGISTRATION 7:00 A.M. – 5:00 P.M.

Jacob Javits Convention Center, Hall 1C Concourse

BOOTH SET-UP & EXHIBITOR BADGE PICK-UP 8:00 A.M. – 10:00 P.M.

Jacob Javits Convention Center, Hall 1C Concourse

KEYNOTE BREAKFAST 7:30 A.M. – 9:45 A.M.

Breakfast service ends at 8:15 A.M.

Jacob Javits Convention Center, Special Events Hall 1D

RIBBON CUTTING/NYPS OPENS 10:00 A.M.

Jacob Javits Convention Center, Hall 1C Concourse

INDUSTRY INSIGHTS EDUCATIONAL SESSIONS 10:30 A.M. – 4:30 P.M.

Industry Insights Stage

CONNECT WITH FRESH MEDIA LUNCHEON 11:00 A.M. – 1:00 P.M.

Jacob Javits Convention Center, Room 1C04 and 1C05

THURSDAY, DECEMBER 7

INDUSTRY TOURS 8:00 A.M. – 5:00 P.M.

TICKET REQUIRED, Sheraton New York Times Square Hotel, back lobby by 53rd St. exit.

Buses scheduled for on-time departure. Arrive early for grab and go boxed breakfast.



IDEATION FRESH FOODSERVICE FORUM 8:00 A.M. – 4:30 P.M.

Separate fee required.

Sheraton New York Times Square Hotel, New York Ballroom West, 3rd floor

THANK YOU SPONSORS

OVERALL SPONSOR



**Agriculture
and Markets**

Keynote Breakfast, Welcome Center, Program Guide, Center Stage Chef Demo

PLATINUM LEVEL



Food Truck



*Rising Star Reception, Program/
Directory, Mobile App*



*Hotel Branding, Consumer
Media Program*



**Hunts Point
Produce Market™**
WE KNOW BEST.

*Thought-Leader Breakfast,
Hanging Banners,
Program/Directory*



Rising Star Reception



*Cell Phone Chargers,
Wi-Fi*

GOLD LEVEL



Thought-Leader Breakfast



Opening Cocktail Reception



*Shuttle Bus with Video, Gramercy Park,
Hotel Meeting Rooms, Mobile App*



*Hotel Room Key Cards,
Center Stage Chef Demos*

SILVER LEVEL



Shuttle Bus with Video



Attendee Materials Bag



Lanyards



Name Badges



*Ideation Fresh
Foodservice Forum*



*Buyer-Connect Program,
Program/Directory*

BRONZE



Buyer-Connect Program



Center Stage Chef Demos



Map of NYC with Logo



Mobile App



Window Cling Signage



Buyer-Connect Program



Buyer-Connect Program



Buyer-Connect Program



Exhibitor Refreshments



Ideation Fresh
Foodservice Industry
Conference Breakfast



Buyer-Connect Program



Buyer-Connect Program



Central Park Beverages



Center Stage Chef Demos



Registration/Information Desk



Buyer-Connect Program



Buyer-Connect Program



University interchange
Program & Culinary
Student immersion
Program



Program/Directory



SWEET SEASONS

Audio/Visual Javits Center



Product Sampling,
Hotel Branding



Buyer-Connect Program



Buyer-Connect Program



Buyer-Connect Program

TUESDAY, DECEMBER 5



THE NEW YORK PRODUCE SHOW AND CONFERENCE GLOBAL TRADE SYMPOSIUM

Sheraton New York Times Square Hotel, New York East Ballroom

7:00 A.M. – 8:00 A.M. **REGISTRATION**

7:30 A.M. – 8:15 A.M. **CONTINENTAL BREAKFAST**

The New York **ATTRACTION**

This year's Global Trade Symposium will present an intensive look into Global Trade today, from the perspective of product moving in and out of the East Coast via land or sea. Providing an anticipatory crystal ball, the symposium will feature industry leading, panel discussions to drive new ideas and thought leadership, enabling us to build a stronger global supply chain into the future.

AGENDA

8:15 A.M. **GENERAL SESSION — WELCOME REMARKS**

Ken Whitacre, CEO/Publisher PRODUCE BUSINESS

Gustavo Yentzen, CEO, The Yentzen Group

8:30 A.M. **CORNELL GLOBAL TRENDS PRESENTATION**

Professor Miguel Gomez, Cornell University

9:00 A.M. **EXPORT CHALLENGES AND OPPORTUNITIES**

Alicia Adler, Bryant Christie Inc.

10:00 A.M. **LAND PORT UPDATE AND DISCUSSION**

Moderator: **Derek Miller**, American Association of Port Authorities

Panelists: **Ron Lemaire**, Canadian Produce Marketing Association

Tony Martinez, Primo Trading Services

10:45 A.M. **SEA PORT UPDATE AND DISCUSSION**

Moderator: **Derek Miller**, American Association of Port Authorities

Panelists: **Dominic O'Brien**, PhilaPort, **Amanda Valdes**, New York Port Authority, **Jean Elie**, Port of the Everglades

11:30 A.M. **IMPORT CHALLENGES AND OPPORTUNITIES**

Moderator: **Manuel Jose Alcaino**, Decofrut

Panelists: **Tom Kovacevich**, TMK Produce, **Ami Ben-Dror**, BDA/Dorot Farm

12:15 P.M. **NETWORKING LUNCH**

1:15 P.M. **AVOCADOS UPDATE**

Moderator: **William Watson**, The Fresh Approach

Panelists: **Hector Soltero**, Mission Produce, **Maggie Bezart-Hall, Sr.**, Director, Strategic Sales & Marketing, La Bonanza Avocados, **Mike Browne**, Calavo and **Raina Allen Nelson**, Westfalia Fruit USA

2:10 P.M. **CITRUS UPDATE**

Moderator: **Gustavo Yentzen**, The Yentzen Group

Panelists: **Zak Lafitte**, Wonderful Citrus, **Christian Harris**, Sunkist Growers, **Mayda Sotomayor-Kirk**, Seald Sweet/Univeg, **Felipe Kanacri**, AM Fresh

3:15 P.M. **GRAPES UPDATE**

Moderator: **Gustavo Yentzen**, The Yentzen Group

Panelists: **John Pandol**, Pandol Brothers, **Tom Kovacevich**, TKM Produce, **Felipe Kanacri**, AM Fresh

4:05 P.M. **MANGO UPDATE**

Moderator: **Daniel Spellman**, National Mango Board

Panelists: **Gary Clevenger**, Freska Produce, **Albert Perez**, Continental Fresh, **Amanda Horney**, London Fruit, **Greg Golden**, Amazon Produce Network

TUESDAY, DECEMBER 5



Dyson
Cornell
SC Johnson College of Business

**FUTURE-LEADERS-IN-PRODUCE
FOUNDATIONAL EXCELLENCE at The NEW YORK PRODUCE SHOW**
Sheraton New York Times Square Hotel – Riverside Ballroom

AGENDA

- 9:30 – 9:45 A.M. **Welcome and Introductory Comments**
Ken Whitacre, CEO/Publisher,
PRODUCE BUSINESS
- 9:45 – 10:30 A.M. **Global Scope of Fresh Produce Industry**
Professor Miguel Gomez, Robert G. Tobin Professor
of Food Marketing, Dyson School of Applied
Economics, Cornell University
- 10:30 – 11:15 A.M. **The US Food System and Fresh Produce**
Kristen Park, Extension Associate, Dyson School of
Applied Economics, Cornell University
- 11:15 – 12:00 P.M. **Research with Produce Consumers**
Professor Brad Rickard, Dyson School of Applied
Economics, Cornell University
- 12:00 – 1:00 P.M. **Networking Lunch**
- 1:00 – 2:00 P.M. **Young Professionals Panel**
Moderated by Edward W. McLaughlin, Former David
J. Nolan Dean, Robert G. Tobin Professor of Marketing
Emeritus
- 2:00 – 2:45 P.M. **Trends in Cuisine**
Lilly Jan, Lecturer, Nolan School of Hotel
Administration, Cornell University
- 2:45 – 3:00 P.M. **Break**
- 3:00 – 4:15 P.M. **Leadership Presence: Making the Connection**
Professor David Feldshuh, Department of Performing
and Media Arts, Cornell University
- 4:15 – 4:30 P.M. **Q&A and Closing Remarks**
Professor Miguel Gomez and Ed McLaughlin

WEDNESDAY, DECEMBER 6

REGISTRATION 7:00 A.M. –
Jacob Javits Convention Center, Hall 1C Concourse 4:45 P.M.

BOOTH SET-UP & EXHIBITOR BADGE PICK-UP..... 8:00 A.M. –
Jacob Javits Convention Center, Hall 1C Concourse 10:00 P.M.

KEYNOTE BREAKFAST..... 7:30 A.M. –
Breakfast service ends at 8:15 A.M. 9:45 A.M.

Jacob Javits Convention Center, Special Events Hall 1D

Invocation by Al Murray, EPC Board Member..... 8:15 A.M.

National Anthem performed by Harlem School of the Arts

Video Tribute Honoring Marianne Santo

Welcome from Ken Whitacre, PRODUCE BUSINESS CEO/Publisher

Theresa Lowden, EPC President

AWARDS PRESENTATION

PRODUCE BUSINESS Innovation Awards

The Joe Nucci Award

CONSUMPTION Awards Recognition

Keynote Speaker: Hollywood Actor Scott Christopher is an amazing author and motivational speaker who mixes life experiences and humor in his presentations for corporate audiences around the world. Be prepared and delighted as Scott causes morning levity and laugh attacks for produce industry members.

Ribbon Cutting at 10:00 A.M.

NYPS hours: 10:00 A.M. – 5:00 P.M.

CONNECT WITH FRESH MEDIA & INFLUENCER LUNCHEON

Wednesday, December 6

11:00 A.M. – 1:00 P.M., Rooms 1C04 and 1C05

During this INVITATION ONLY workshop lunch, influential business journalists, writers, registered dietitians, lifestyle bloggers, and food and culinary experts will learn more about the produce world and efforts to promote consumption.

NOT TO MISS...

check out our New Products Showcase

located in Aisle 600

and please visit the exhibitors at their booths.

WEDNESDAY, DECEMBER 6

INDUSTRY INSIGHTS EDUCATIONAL SESSIONS

Jacob Javits Convention Center

11:00 A.M.

Industry Insights Stage

(back left corner of show floor)

THE RETAIL FUTURE OF INDOOR GROWN PRODUCE

Irving Fain, CEO and Founder, Bowery

Ross Farnsworth, VP Produce & Floral, Wakefern

Viraj Puri, CEO and Founder, Gotham Greens

Paul Sellow, CEO and Founder, Little Leaf Farms

Moderator: Tom Stenzel, Executive Director, Controlled Environment Agriculture Food Safety Coalition

From enormous high-tech greenhouses to indoor vertical farms, indoor production of produce is emerging as an important category for retailers and foodservice customers. Once touted as a 'hyper-local' solution to providing fresh produce into urban communities, controlled environment agriculture (CEA) growers today employ local, regional and national strategies to serve their customers. This session brings together three of the country's most successful indoor growers and a key retail leader to share their views on the future impact of this growing category for retailers and foodservice buyers.

11:45 A.M.

Industry Insights Stage

RETAILER PANEL: DEEP DIVE INTO CONSUMER THINKING

Kat Britt, Produce Buyer, The Turnip Truck Natural Market

Benjamin Campbell, Associate Professor and Extension Specialist, Department of Agricultural and Applied Economics, University of Georgia

Jim Hancock, Vice President Divisional Merchandise Manager, Produce and Floral, Sam's Club

Alan Hartline, Owner, Kingma's Market

Martha Hilton, VP Produce and Floral, Wegmans Food Markets

Mike Roberts, VP of Produce Operations, Harps Food Stores

Moderator: Wendy Reinhardt Kapsak, President and CEO of International Food Information Council

Following a presentation by University of Georgia Professor Ben Campbell, titled, "Decoding Consumers' Views and Perceptions of Produce and Translating Them to Increased Sales," innovative retail leaders join in a dynamic discussion around driving overall produce consumption.

1:15 P.M.

Industry Insights Stage

MERCHANDISING SUCCESS STORIES

Meg Buchsbaum, East Coast Retail Acct.

Manager, National Mango Board

Cynthia Haskins, President and CEO, New

York Apple Association

Ross Johnson, International Marketing

Director, Idaho Potato Commission

Allison Myers, Regional Merchandising

Director, Chilean Fresh Fruit Assoc. /

Northwest Cherries, Washington State Fruit

Moderator: Vic Savanello, Vice

President Merchandising, Sales & Business

Development, FreshPro Food Distributors

Commodity Boards and their representatives play a vital role in increased consumption, not only of their own products, but also in the way the produce department looks overall. Listen to some of the examples of "Wow" Factors that lift sales during promotions and long after.

2:30 P.M.

Industry Insights Stage

SUSTAINABILITY IN ACTION

Steven Jennings, Stakeholder Relations/

Brand Lead, Health & Sustainability, Giant

Foods

John E. Paap, Manager, Jac. Vandenberg, Inc.

Stevie Shandler Maier, Business

Development & Sustainability Director,

Shapiro-Gilman-Shandler Co. | Grubmarket Inc.

Tara Smith-Vighetti, President, Smith Farm

Salas

Moderator: Jill Overdorf, Founder, The

Produce Ambassador

In the quest to explore ways to increase produce consumption, this panel will explore Sustainability in the context of importing, packaging, farming, distribution, and retail community outreach/giving.

3:15 P.M.

Industry Insights Stage

DISTRIBUTION CHALLENGES/ OPPORTUNITIES

Matthew D'Arrigo, President, D'Arrigo New

York

John Vena, President, John Vena Inc.

Carole Shandler, General Manager, Shapiro-Gilman-Shandler Co.

Moderator: Kristen Park, Extension

Associate, Dyson School of Applied

Economics, Cornell University

Following a presentation on the current trends affecting Terminal Market Wholesale/ Distributors by Kristen Park of Cornell University, this panel of wholesaler experts will discuss some of the current challenges and opportunities.

THURSDAY, DECEMBER 7



TOURS DEPART FROM the Sheraton New York Times Square Hotel

Departure location: back lobby of Sheraton by 53rd St. exit.

Buses scheduled for on-time departure.

Arrive 7:30/7:45 A.M. for grab and go boxed breakfast.

TICKET REQUIRED. Order in the Registration section at NYProduceShow.com or purchase as an add-on at NYPS registration desk, \$125.

NYPS industry tours include these destinations:

- 8:00 A.M. – 3:00 P.M. Manhattan-based Retailers**
- 8:00 A.M. – 3:00 P.M. New Jersey-based Retailers**
- 8:00 A.M. – 3:00 P.M. Brooklyn-based Retailers**
- 8:00 A.M. – 3:00 P.M. The Hunts Point Produce Market**
- 8:00 A.M. – 5:00 P.M. The Philadelphia Produce Market**

NYPS 2023 MOBILE APP



To maximize your time during the event and access search and planning tools, download the free, official New York Produce Show 2023 mobile app on your iPhone, Android device, or tablet. Simply open your mobile application service provider and type in New York Produce Show 2023 or scan the QR code for the link.



LET'S GET SOCIAL

Smile and say: Consumption! Post your pics and show the world your New York Produce Show experiences.



#celebratingFRESH

newyorkproduceshow&conference

#NYproduceshow #globaltrade #freshflowers

#freshfood #produceindustry #healthyeating



SAVE THE DATES December 10, 11, 12, 2024 New York Produce Show and Conference

Book your booth now. Limited time opportunity to maintain current booth rate.

Visit www.nyproduceshow.com/exhibit2024 or scan our QR code to Reserve Exhibit Space for the 2024 show.



THURSDAY, DECEMBER 7

FOODSERVICE INDUSTRY CONFERENCE

Sheraton New York Times Square Hotel — New York West Ballroom, 3rd floor

Putting Produce in the Plant-based Conversation

7:00 – 8:00 A.M.

Registration

8:00 – 8:45 A.M.

Continental Breakfast

8:45 – 9:00 A.M.

Welcome Remarks/Introduction

Ken Whitacre, CEO/Publisher of PRODUCE BUSINESS

9:00 – 10:00 A.M.

Hospitality Trends Report

af&co., one of the country's top boutique lifestyle/hospitality marketing and public relations firms, and Carbonite, a boutique creative services and brand communications agency, have just released the 16th annual Hospitality Trends Report. The report presents a comprehensive overview of the trends and practices that will shape the hospitality industry in 2024 by identifying key influences in food and beverage and hospitality, as well as highlighting new trends to effectively harness social media. Leith Steel, a Senior Strategist and the Head of Insights at Carbonite, and Sara Deseran, the Vice President of Brand Communications, will present excerpts from the report and will share trends and other key factors that will continue to shape and influence the industry.

Leith Steel, Head of Insights and **Sara Deseran**, VP of Brand Communications, CARBONITE

10:00 – 11:00 A.M.

Panel Discussion: Produce Elevation at Operations

As the Plant-Forward movement continues to grow, making produce the center of attention and the center of the plate should be a no-brainer. And yet, there is a lot of work to be done in getting produce top-of-mind in restaurant operations menu-planning. From high-end restaurants to subway shops to schools, this panel will discuss some of the strategies for getting more produce into the center of conversation with menu-planners.

Chris Lenza, Executive Chef, Wellness & Plant Forward Initiatives Bon Appétit; **Michael Manzo**, CEO, Jersey Mike's Sub; **Stephen O'Brien**, Director of Strategic Partnerships and Policy, NYC Department of Education; **Julie Olivarría**, VP Produce, Sysco Corp.; **Donald Russo**, category manager for produce, Baldor Management Company

Moderator: Jill Overdorf, CEO, The Produce Ambassador

11:00 – 11:15 A.M.

BREAK

11:15 A.M. – 12:30 P.M. **Chef Demonstration & Sampling**

Catch this rare glimpse of the vision and mission of Jessica Pamonicutt, aka Chef Walks First, as she creates some Indigenous dishes and talks about the contribution Native American foods have made in our current food chain.

Jessica Pamonicutt, Executive Chef & Owner, Ketapanen Kitchen; *Moderator: John Abels*

12:30 – 2:00 P.M.

IdEATion Fresh Luncheon

Presented with real-world restaurant challenges, culinary students lead each table's Ideation Session and present their ideas to the audience.

Master of Ceremonies: John Abels, VP Operations, Ketapanen Kitchen

2:00 – 2:45 P.M.

Panel Discussion: Industry Marketers

How do some of the industry's top produce marketers work to get produce into the Plant-Based conversation? What are some of the latest strategies to increase consumption of certain commodities at restaurants?

Megan McKenna, Senior Director of Marketing and Foodservice, National Watermelon Board

Lisa McNece, VP Foodservice/Industrial Sales, Grimmway Farms

Tom Smith, Director of Sales, California Giant Berry Farms

Moderator: Amy Myrdal Miller, Founder and CEO, the Farmer's Daughter

2:45 – 3:30 P.M.

Student Strategies for Elevating Produce

With newfound knowledge of the inner workings of the fresh produce industry, Johnson & Wales Culinary Students will share some of their insights on what they have learned and what they can take away in the discussion to put Produce as the center of attention in their future careers.

Professor Doug Stuchel, Johnson & Wales; **Johnson & Wales Students**

3:30 – 4:00 P.M.

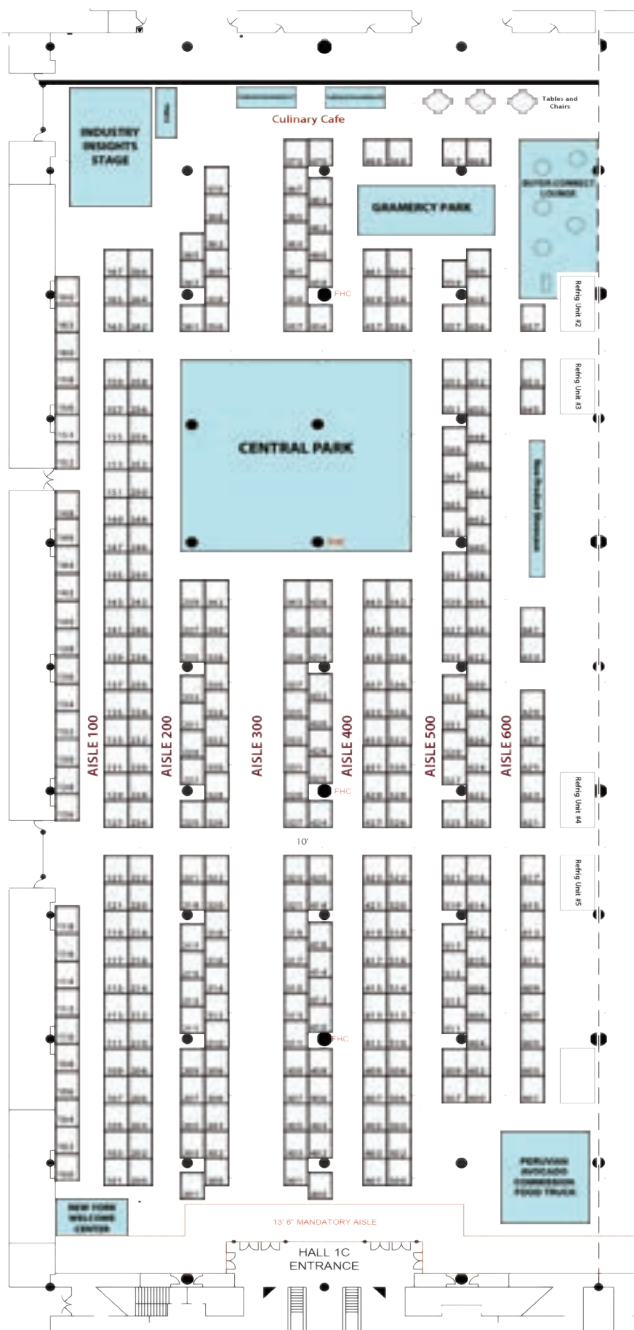
Wrap-up Conversation



NEW YORK PRODUCE SHOW & CONFERENCE

December 5-December 7, 2023

Jacob Javits Center Hall 1C, New York, NY



EXHIBITOR LISTINGS

A de Coco

Booth #435

755 Loop 337, Suite D, New Braunfels, TX 78130 USA

Phone: 210-566-1891 • Email: marketing@adecoco.us

Contact: Louie Jancevski

Fresh & Direct is a coconut products distributor owned by Coco Colima.

Coco Colima is the No. 1 Coconut Products Manufacturer in Mexico, present in over 20,000 points of sales in Latin America through the brand A de Coco. Our purpose is to serve the highest quality coconut products.

Agro Gonzamex

Booth #327

Km. 3.5, JAL 401, Cdad. Guzmán, Jalisco 49000 Mexico

Phone: +52 33 3447 7667 • Email: hola@agrogonzamex.com

www.agrogonzamex.com

Contact: Alejandro Zuñiga Gonzalez

Agro Gonzámex is a Mexican company dedicated to the production, packing, and commercialization of avocados at both a national and international level. We also collaborate with both small and large growers to take the best product from the fields to our customers in Mexico and countries around the world.

Alliance Rubber Company

Booth #334

210 Carpenter Dam Rd., Hot Springs AR 71903 USA

Phone: 800-626-5940 • Email: cleopard@alliance-rubber.com

www.rubberband.com

Contact: Claire Leopard

Alliance Rubber Co. offers a large array of agricultural products designed for bundling, labeling and packaging. As the original pioneer of rubber bands for produce and floral applications, we have been providing products for the industry since 1923 and remain the only rubber band manufacturer in the USA.

Altar Produce

Booth #313

800 Harold Ave., Calexico CA 92231 USA

Phone: 760-357-6762 • Email: juan@altarproduce.com

www.altarproduce.com

Contact: Juan Carrillo

Altar Produce is the largest grower/packer/shipper of asparagus in the world, growing in multiple regions in Mexico and Peru to provide around the year production. Other items include a year-round program of green onions and color bells peppers. Seasonal items include Brussel sprouts, broccoli, parsley, radishes, cilantro and kale.

Amazon Produce

Booth # 356

2321 Industrial Way, Suite A, Vineland NJ 08360 USA

Phone: 267-231-7043 • Email: javier@amazonprod.com

www.amazonprod.com

Contact: Javier Leon

We are America's largest mango importer and distributor. You load with confidence when you load with Amazon! We have offices in Vineland, Los Angeles, Nogales and McAllen.

Amore Produce LLC

Booth #436

2101 W. Military Hwy., Suite J9-J10, McAllen, TX 76503 USA

Phone: 956-800-4667 • Email: rgarza@amoreproduce.com

www.amoreproduce.com

Contact: Rolando Garza

We are a company associated with farmers to become their distributors from the city of McAllen TX. We like to offer the best quality in our products. All our fields are certified with the aim of offering quality to our consumers. We have the best commercial relations in the United States and Mexico.

Ark Foods

Booth #628

299 3rd Ave., Unit 2, Brooklyn NY 11215 USA

Phone: 646-456-2963 • Email: lindsay@arkfoods.com

www.arkfoods.com

Contact: Lindsay BeVatto

We started this company with a single vegetable and a big mission: to build a modern-day farming company focused on making fresh food accessible to all. Today, we spend our time growing vegetables from our farms along the East Coast, and crafting our signature Chopped Salad Kits and Stir Fry Kits nationwide.

Arrowfarms/Gold Bell Inc/DiSilva Fruit

Booth #521

25 New England Produce Center, Chelsea, MA 02150 USA

Phone: 617-884-8685 • Email: mdolan@goldbellinc.com

www.arrowfarms.com

Contact: Marissa Dolan

For 25+ years, Arrowfarms has packaged and shipped quality potatoes from growers throughout the U.S. and Canada — and is now growing produce in New York. Gold Bell Inc. is a wholesale leader in specialty lines of potatoes and onions. DiSilva Fruit Company was purchased by Arrowfarms in 2002.

AT Packaging

Booth #148

17825 Lapointe St., Mirabel, Quebec, J7J 0W7 Canada

Phone: 514-232-4159 • Email: jrbouchard@atpkg.com

www.atpkg.com

Contact: J-R Bouchard

Since 1986, AT Packaging has contributed to many cost savings in the packaging industry by offering alternative technologies with benefits to all its partners. Always looking for technological inventions applicable in today's industry, AT Packaging has tremendous technical capabilities to realize all your packaging products.

Athos and Mountain Farmers

Booth #560

120 Lincoln Ave., Unit E, Haddonfield, NJ 08033 USA

Phone: 347-854-9586 • Email: xzhu@athos.com.pe

Contact: Xiuling Zhu

Growers from Peru, importers and shippers. We carry pomegranates, avocados, figs and blueberries year-round.

Atlas Produce

Booth #227

830 21st St., Bakersfield, CA 93301 USA

Phone: 661-322-6800 • Email: luke@atlasproduce.com

www.sunnieslove.com

Contact: Luke Fountain

Atlas Produce & Distribution, Inc. is a Grower/Packer/Shipper of Medjool Dates, Grapes, and Figs grown in California. Atlas' newest innovation comes in the form of a new brand Sunnies Energy Bites. Sunnies is the new, healthy alternative in plant-based snacking. Each flavor is 8 ingredients with an injected Sunbutter center.

Aurora Products

Booth #139

205 Edison Rd., Orange CT 06477 USA

Phone: 203-375-9956 • Email: pbellacero@auroraproduct.com

www.auroraproduct.com

Contact: Paul Bellacero

Aurora Products is an all-natural and organic snack company that packages over 200 different items. Aurora packs only the highest quality Nuts, Dried Fruits, Trail Mixes, Granolas, Salad Fixins, Gluten Free and Keto.

Avocados From Mexico

Booth #326

222 W. Las Colinas Blvd., Suite 850 E, Irving, TX 75039 USA

Phone: 469-930-5700

Email: adelgado@avocadosfrommexico.com

www.avocadosfrommexico.com

Contact: Alfonso Delgado

Avocados From Mexico is the #1 selling brand of avocados in the U.S. As leaders in the category, Avocados From Mexico provides customers everything they need to sustain avocado activity all year long 365/24/7 — from demand-driving promotions and partnerships, to robust advertising and innovative displays.



B&W Quality Growers

Booth #526

7798 County Road 512, Fellsmere FL 32948 USA

Phone: 772-571-0514

Email: KatrinaBrowning@watercress.com

www.bwqualitygrowers.com

Contact: Katrina Browning

B&W Quality Growers has been farming responsibly since 1870. We're among the largest growers of distinctive leafy greens, including watercress, red watercress, arugula, spinach and ong choy. We sustainably grow, pack, and ship the highest quality distinctive leafy greens, providing well-being for our consumers and value for our customers.



COME VISIT THESE NEW YORK STATE GROWN & CERTIFIED GROWERS



CAYUGA PRODUCE/
TUREK FARMS
booth 402



GOTHAM GREENS
booth 419



MINKUS FAMILY FARMS
booth 136



FOWLER FARMS
booth 307



HUDSON RIVER FRUIT
DISTRIBUTORS
booths 627, 629



NEW YORK APPLE
ASSOCIATION
booth 551



SATUR FARMS
booth 622



LABEL YOUR PRODUCE AS SOME OF NEW YORK'S BEST.

NEW YORK STATE GROWN & CERTIFIED.

Show New Yorkers that your produce meets food-safe protocols and environmentally responsible practices by joining the New York State Grown & Certified program. Studies have shown that shoppers are more likely to purchase produce bearing the program's seal and may even pay more for it.

To learn how you can join the program, visit CERTIFIED.NY.GOV or call 518-402-7398



**Agriculture
and Markets**

To visit with more NYS Grown & Certified producers and associations, please visit the **NYS GROWN & CERTIFIED PAVILION AT BOOTHS 100-105**

Babe Farms**Booth #404**

1485 N. Blosser Rd., Santa Maria CA 93458 USA
Phone: 805-925-4144 • Email: ande@babefarms.com
www.babefarms.com
Contact: Ande Manos

Babé Farms boasts a year-round harvest of colorful baby and specialty vegetables that transform the ordinary produce aisle into a stunning visual feast! Family owned and operated, Babé Farms is the “couture” label top chefs and fine retailers look to for their gourmet vegetable needs.

Baldor Specialty Foods**Booths #401, #500**

155 Food Service Dr., Bronx NY 10474 USA
Phone: 718-860-91004 • Email: jcosta@baldorfood.com
www.baldorfood.com
Contact: Jill Costa

Baldor is one of the largest importers and distributors of fresh produce and specialty foods in the Northeast and Mid-Atlantic regions. With a focus on local, peak-season and small farms, Baldor curates a selection of more than 6,000 items and manages thousands of major restaurant, food service, retail and corporate accounts.

Bard Valley Natural Delights**Booth #558**

PO Box 4489, Yuma AZ 85365 USA
Phone: 949-226-9971 • Email: Bridgette.weber@bvdg.com
www.naturaldelights.com
Contact: Bridgette Weber

Natural Delights Medjool Dates, the leading Medjool date brand in the country, is a naturally sweet, whole fresh fruit grown in the Bard Valley at the intersection of Arizona, California and Mexico where its very specific set of growing conditions are met. The Bard Valley Date Growers lead the industry in farming and best harvest practices.

BDA / Dorot Farm**Booth #632**

68 S Service Rd., Suite 100, Melville NY 11747 USA
Phone: 516-822-2018 • Email: ami@bdaproduce.com
www.dorotfarm.com
Contact: Ami Ben-Dror

The No. 1 grower group of fresh and sweet carrots. We grow and ship directly to regions all around the world. We supply 50-pound jumbo carrots, cello carrots directly from the “farm to the table.” BDA specializes in high-quality jumbo carrots for “food services” and “fresh and cut” companies.

Blanc Display Group**Booth #202**

88 King St., Dover NJ 07801 USA
Phone: 973-537-0090 • Email: Lmilazzo@blancind.com
www.blancdisplaygroup.com
Contact: Laurie Milazzo

Blanc Display Group is a retail store merchandising specialist servicing the food and beverage, health and beauty, home improvement, pet, and automotive industries with extensive signage and display presence in produce, floral, meat, seafood, deli, dairy, bakery, candy, confectionary, beer, wine and spirits departments across mass markets.

Bland Farms**Booth #335**

1126 Raymond D Bland Rd., Glennville GA 30427 USA

Phone: 912-654-3048 • Email: melissa.anderson@blandfarms.com

www.blandfarms.com

Contact: Melissa Anderson

Bland Farms is the largest grower, packer & shipper of sweet onions. Representing roughly one quarter of the entire Vidalia® sweet onion volume we have the largest controlled-environment storage capacity in the industry. In 2014, we began growing sweet potatoes. We have the team, experience, marketing power & infrastructure to meet your demands.

Blue Book Services**Booth #301**

845 E. Geneva Rd., Carol Stream IL 60188 USA

Phone: 630-668-3500 • Email: jlair@bluebookservices.com

www.ProduceBlueBook.com

Contact: Jeff Lair

Blue Book Services is the leader for credit rating and business information for the produce supply chain. Make new connections, grow sales, and manage business risk. Stay informed with Produce Blueprints magazine for produce professionals; and The Produce Reporter e-newsletter delivered daily with industry news, analysis, and retail perspective.

Bolthouse Farms**Booth #238**

7200 E. Brundage Ln., Bakersfield, CA 93307 USA

Phone: 847-691-3832 • Email: brendan.burns@bolthouse.com

www.bolthouse.com

Contact: Brendan Burns

The Bolthouse family began commercial vegetables farming in western Michigan in 1915. From the very beginning, the company was known for quality and innovation. Today, the Bolthouse Farms portfolio includes premium Juices, Smoothies, Protein drinks, Better For You Yogurt-based Salad Dressings and retail carrots.

Bowery Farming**Booth #616**

151 W. 26th St., Floor 12, New York NY 10001 USA

Phone: 646-493-1322 • Email: edudley@boweryfarming.com

www.boweryfarming.com

Contact: Elayne Dudley

Bowery is on a mission to democratize access to high-quality, local, safe, and sustainable produce. Its smart indoor farms located near cities grow pesticide-free Protected Produce with bold flavor year-round. Bowery serves grocery stores and major e-commerce players.

Bushwick Commission Company**Booth #204**

201 Northwest Dr., Farmingdale NY 11735 USA

Phone: 516-249-6030 • Email: marc@bushwickpotato.com

www.bushwickpotato.com

Contact: Marc Turner

Bushwick Commission specializes in sourcing fresh potatoes, onions, cabbage, carrots, and more from various farms across the country. Shipping to our customers throughout the entire East Coast. As a family-owned business for nearly a century, everyone at Bushwick takes pride in our exceptional service and produce deliveries.

C&B Farms, Inc.**Booth #611**

27320 County Road 835, Clewiston, FL 33340 USA
Phone: 863-983-8269 • Email: sstinson@cbfarms.net
www.cbfarms.net

Contact: Sarah Stinson

C & B grows a wide array of specialty vegetables and herbs both conventionally and organically in Florida and Baxley, Georgia. Popular specialty items include organic green beans, many varieties of eggplant, herbs, baby bok choy, cabbage (green and red), and an assortment of peppers, greens, radish and many others.

Calavo Growers**Booth #423**

1141-A Cummings Rd., Santa Paula, CA 93060-9118 USA
Phone: 805-525-1245 • Email: lindsaym@calavo.com
www.calavo.com

Contact: Lindsay Martinez

Founded in 1924, Calavo is a global leader in avocados, offering state-of-the-art ripening programs as well as organic and Fair Trade Certified™ programs. Calavo's 'Grown' segment is complemented by premium greenhouse grown tomatoes with supply available year-round and nationwide distribution. Discover The Family of Fresh™!

Caputo & Guest**Booth #234**

8990 Gap Newport Pike, Avondale, PA 19311 USA
Phone: 805-525-1245 • Email: pvillarreal@caputoandguest.com
www.Caputoandguest.com

Contact: Paulina Villarreal

In 1977, we had a mission to bring world-class mushrooms to the world. We are proud of the reputation we've built as producers and distributors of the finest, exotic mushrooms on the planet.

Cayuga Produce / Turek Farms**Booth #402**

8558 State Route N. 90, Kings Ferry, NY 13081 USA
Phone: 315-364-8735 • Email: jason@turekfarms.com
www.turekfarms.com

Contact: Jason Turek

Turek Farms is a family-owned farm. We are growers, packers and shippers of sweet corn, cabbage, pumpkins, squash, broccoli, cauliflower and Brussels sprouts. We grow and sell from FL, GA, NY. We are a well-known company in the fresh fruits distribution market, that focuses on providing an excellent service.

Chelan Fresh Marketing**Booth #261**

301 E. Johnson Ave., Chelan WA 98816 USA
Phone: 509-682-4252 • Email: alishaj@chelanfresh.com
www.chelanfresh.com

Contact: Alisha Jeffries

Chelan Fresh is known and trusted worldwide for growing the highest quality apples, pears and cherries available from Washington State. We are multi-generational growers and farmers. We offer a full manifest of conventional and organic fruit under the Joyfully Grown™ brand.

Chipper Inc.

Booth #328

5500 Ming Ave., Suite 350, Bakersfield, CA 93309 USA

Phone: 661-479-6298 • Email: alex@alliedpotato.com

www.alliedpotato.com

Contact: Alex Tigner

We're passionate about our potatoes, and 14 years ago, we had a simple idea of providing quality potatoes to make the ultimate French Fry experience. We built the expertise in chipping and frying potatoes and want to share the value we've created to restaurants, stores and individuals across the globe.

Christopher Ranch

Booth #212

305 Bloomfield Ave., Gilroy CA 95020 USA

Phone: 408-847-1100 • Email: anthony@christopherranch.com

www.christopherranch.com

Christopher Ranch is the nation's largest fresh garlic grower. This year we expect to grow, pack and sell over 100 million pounds of fresh California heirloom garlic and distribute it across the country. For over 60 years this family-owned Agribusiness has been the leading fresh garlic grower in the USA.

Church Brothers Farms

Booth #602

19065 Portola Dr., Suite C, Salinas, CA 93908 USA

Phone: 831-796-1047 • Email: marketing@churchbrothers.com

www.churchbrothers.com

Contact: Bob Licker

Church Brothers Farms is a vertically integrated, family-owned and operated company that produces a full line of fresh vegetables year-round with an in-house farming/harvest program and state-of-the-art processing plant, True Leaf Farms. We are a grower-owned processor, farming most of our raw product ourselves.

Cindy's Kitchen

Booth #604

40 Industrial Blvd., Brockton, MA 02301 USA

Phone: 508-583-2995 • Email: annie@cindyskitchen.com

www.cindyskitchen.com

Contact: Annie Yan

It is our passion to pursue excellence and to create, manufacture and deliver clean, innovative, and delicious products to the marketplace for all to share and enjoy with their friends and family. Cindy's Kitchen establishes and sustains relationships with partners and purveyors who share the same uncompromising standards that we uphold.

City Roots

1005 Airport Blvd., Columbia, SC 29205 USA

Phone: 803-254-2302

Email: eric@cityrootsfarm.com

www.cityrootsfarm.com

Contact: Eric McClam

City Roots Farm is a family-owned, organic farm located in Columbia, and is South Carolina's first urban farm. Our microgreens are greenhouse-grown in sunlight and organic soil using best practices for growing high-quality, certified organic microgreens year-round. Our farm utilizes the latest in CEA technology, geothermal radiant floor systems and robotics.



Booth #312

Coast Tropical

7597 Bristow Ct., San Diego, CA 92154 USA

Phone: 956-578-0020 • Email: msimpson@coastcitrus.com

www.coastcitrus.com

Contact: Mica Simpson

Coast Tropical provides the finest fruits and vegetables keeping a strong emphasis on safety to the consumer and offering superior quality, service and price without sacrificing honesty.

Booth #531

Colombia Avocado Board

1060 Woodcock Rd., Orlando FL 32803 USA

Phone: 407-739-3491

Email: sabs@fulltiltmarketing.net

www.avocadoscolombia.com

Contact: Manuel Michel

The Colombia Avocado Board works with foodservice and retail partners to create opportunities to promote fresh avocados from Colombia.



Booth #470

Continental Flowers

8101 NW 21st St., Doral, FL 33122 USA

Phone: 952-917-9634 • Email: lyoung@continentalflowers.com

www.continentalflowers.com

Contact: Laura Young

We are a family-owned company with nearly 50 years of experience in growing and distributing fresh-cut flowers. Our state-of-the-art warehouse in Miami boasts continuous cold chain management and real-time inventory. Our production facility has an automated wet-packing line as well as vase and arrangement production capabilities.

Booth #405

Continental Fresh LLC

7513 SW 54 Ct., Miami, FL 33143 USA

Phone: 305-860-9611 • Email: albert@continentalfresh.com

www.continentalfresh.com

Contact: Albert Perez

At Continental Fresh we believe that the future is in the hands of those that can find a purpose other than just adding to the bottom line. We are known for our Water For All Mango & Veg label that donates proceed from the sale of each box to clean water projects. Passion/People/Produce.

Booth #567

Cousineau

Booth #123

1971 Léonard-De Vinci, Sainte-Julie, Quebec, J3E 1Y9 Canada
Phone: 450-649-6266 • Email: CousineauM@groupecousineau.com
www.groupelexport.ca

Contact: Melissa Rheume

With a membership of some 500, the Agri-Food Export Group Québec–Canada is the largest association of agri-food product exporters in Canada. The group serves as a special link between exporters and markets and operates as a vital bridge between the public and private sectors.

Crunch Time Apple Growers

Booth #200

3174 Fairville Maple Ridge Rd., Newark, NY 14513 USA
Phone: 716-300-8522 • Email: jessica@crunchtimeapplegrowers.com
www.crunchtimeapplegrowers.com

Contact: Jessica Wells

Years ago, we put our heads together with some of the best agricultural minds in New York State to develop apple varieties with flavor profiles consumers really want. In partnership with Cornell University, Crunch Time released SnapDragon and RubyFrost in 2013. Snap and Ruby were born using centuries-old hand-worked agricultural techniques that take years of cultivation.

dVida

Booth #361

2800 Post Oak Blvd., Suite 4100, Houston, TX 77056 USA
Phone: 832-580-3727 • Email: paula@dvidaco.com
www.dvidaco.com.

Contact: Ana Jacome

dVida is a family and women-owned company dedicated to the distribution of tropical products from Latin America. With 15-year roots in providing agricultural inspections and sourcing high-quality products, dVida ensures integral handling from origin to final destination.

D Produce Company

Booth #502

2600 S. Douglas Rd., Suite 1000, Coral Gables, FL 33134 USA
Phone: 786-796-0230 • Email: mlemus@dproduceco.com
www.dproduceco.com

Contact: Melany Lemus

We are growers, importers, and shippers of limes and mangoes specializing in the North American market. Managing our supply chain is what we do best, making sure we provide the best quality produce in a very sustainable way.

D'Arrigo California/Andy Boy

Booth #436

21777 Harris Rd., Salinas CA 93908 USA
Phone: 831-455-4315 • Email: gabriela@darrigony.com
www.andyboy.com

Contact: Gabriela D'Arrigo

D'Arrigo California provides customers with excellent service in everything from seed research and development, food safety and sustainability, to entirely new approaches to packaging, harvesting and shipping. The company's commercial brand, Andy Boy, is known for signature products like broccoli, fennel and romaine hearts.

D'Arrigo New York

Booth #343

315 NYC Terminal Market, Bronx, NY 10474 USA

Phone: 718-991-5900

Email: gabriela@darrigony.com

www.darrigony.com

Contact: Gabriela D'Arrigo

D'Arrigo New York is a full-line, full-service wholesaler of fresh fruit and vegetables. We are part of a family of growers, with a sister company that produces the renowned Andy Boy label. Our close connection to the family farm increases D'Arrigo New York's insight and understanding of the quality of every product that we sell.



D'Arrigo New York/ Retail Delivery & Banana Facility

Booth #438

315 NYC Terminal Market, Bronx, NY 10474 USA

Phone: 718-991-5900 • Email: gabriela@darrigony.com

www.darrigony.com

Contact: Gabriela D'Arrigo

Located across the street from Hunts Point Produce Terminal, D'Arrigo New York Wholesale Delivery & Banana Facility offers an additional 30,000 square feet of newly renovated coolers and dock space for D'Arrigo New York customers specializing in bananas and plantains.

D'Arrigo New York

Booth #341

315 Hunts Point Terminal Market Bronx NY 10474 USA

Phone: 718-991-5900

Email: gdarrigo@darrigony.com

www.darrigony.com

Contact: Gabriela D'Arrigo

D'Arrigo New York is a full-line, full-service wholesaler of fresh fruit and vegetables. We are part of a family of growers, with a sister company that produces the renowned Andy Boy label. Our close connection to the family farm increases D'Arrigo New York's insight and understanding of the quality of every product that we sell.



Dayka & Hackett LLC

Booth #620

42874 Road 64, Reedley CA 93654 USA

Phone: 559-643-8089 • Email: tinah@daykahackett.com

www.daykahackett.com

Contact: Tina Harvey

Dayka & Hackett LLC. is a leading grower, packer, shipper and importer of fresh fruit to North American supermarkets and club stores. The company specializes in the global sourcing of table grapes, citrus, tree fruit, avocados, mangos, kiwi and Asian pears from Brazil, California, Chile, Columbia, Mexico, Morocco, Peru and Uruguay.

Decas Farms — Patience Fruit & Co.

Booth #230

4 Old Forge Dr., Carver MA 02330 USA

Phone: 508-866-8506 • Email: hello@decasfarms.com

www.decasfarms.com

Contact: Mary-Beth Weiss

Discover a whole new way to snack! Patience Fruit & Co. SourCran dried cranberries are everything you want out of a tasty treat, with nothing you don't. Made from mindfully harvested organic cranberries, SourCran contains 4g of sugar per serving of 30g. Enjoy the delicious premium dried fruits from the Patience Fruit & Co. and Decas Farms brands.

Del Rey Avocado

Booth #216

1260 S. Main St., Fallbrook CA 92028 USA

Phone: 760-728-8325

Email: donny@delreyavocado.com

www.delreyavocado.com

Contact: Donald Lucy



Del Rey Avocado is a family owned and operated Grower/Packer/ Shipper of fresh conventional and organic avocados. Del Rey ships fresh avocados 52 weeks a year from 7 distribution centers. Its newest facility in Vineland, NJ, contains state of the art ripe rooms and bagging machines allowing us to service any avocado need.

Diamond Foods

Booth #228

1050 Diamond St., Stockton, CA 95205 USA

Phone: 856-217-6974 • Email: msarin@diamondfoods.com

www.diamondnuts.com

Contact: Michele Sarin

Dole Fresh Fruit

Booth #244

2001 Route 46, Waterview Plaza, Parsippany NJ 07054 USA

Phone: 973-541-7349

Email: tony.tannucilli@dole.com

www.dole.com

Contact: Tony Tannucilli



Dole is one of the world's largest producers and distributors of high-quality fresh fruit products including bananas, fresh pineapple, berries and other tropical and deciduous fruit. This growing line of products also includes specialty and seasonal fruits, as well as organic produce. Dole bananas are the No. 1 brand in North America.

Dole Fresh Vegetables, Inc.

Booth #246

2959 Monterey-Salinas Hwy., Monterey, CA 93940 USA

Phone: 610-267-2629 • Email: jon.day@dole.com

www.dole.com

Contact: Jon Day

Dole grows, sources, harvests, cools, distributes and markets more than 30 different varieties of the freshest vegetables available. We are an industry leader in delicious, packaged salads as well as fresh-cut vegetables. The DOLE Brand represents the highest levels of quality, nutrition and innovative flavor combinations.

Duda Fresh Foods

Booth #208

1200 Duda Tr., Oviedo, FL 32765 USA

Phone: 831- 424-8992 • Email: nichole.towell@duda.com

www.dudafresh.com

Contact: Nichole Towell

Duda Farm Fresh Foods has been a leading grower, shipper, processor and marketer of fresh vegetables and citrus. With primary locations in Florida, California, Arizona, Georgia and Michigan, Duda Farm Fresh Foods carries a commitment to innovation and sustainability and believes in growing a healthy future for generations to come.

E. Armata, Inc.

Booth #363

114 NYC Terminal Market, Bronx NY 10474 USA

Phone: 718-991-5600 • Email: jessica@earmata.com

www.earmata.com

Contact: Jessica D'Orazio

We're a fourth-generation, family-owned and operated, produce wholesaler, located on the Hunts Point Market. Starting with only a burlap sack of lemons, we now carry a full line of fresh fruits and vegetables, operate our own fleet of refrigerated trucks, and take pride of our SQF Food Safety and Quality certification.

Eagle Export Inc.

Booth #114

33 Rue Notre Dame, St-Remi Quebec J0L 2L0 Canada

Phone: 450-992-0521 • Email: info@eagleexport.ca

www.eagleexport.ca

Contact: Alex Zenebisis

Eagle Export is an established company located in the heart of the agricultural belt south of Montreal. We are able to deliver fresh produce harvested daily to our customers, because we are situated at a close proximity to our suppliers, major highways, and minutes from the border.

Earth Source Trading

Booth #322

400 Wabash Rd., Ephrata PA 17522 USA

Phone: 717-721-2722 • Email: ginnyw@fsproduce.com

www.fsproduce.com

Contact: Virginia Williams

Four Seasons Produce, Inc. is a full-service wholesale produce distributor supplying Organic, Local and Conventional fresh produce, as well as organic and all-natural meat, dairy and related products to Organic Markets, Food Co-Ops, Independent Retailers, Chain Stores and other produce buyers in the Mid-Atlantic and Northeast regions.

Edible Garden

Booth #328

283 County Road 519, Belvidere, NJ 07823 USA

Phone: 844-344-3726 • Email: kjimenez@ediblegarden.com

www.ediblegarden.com

Contact: Kelly Jimenez

Edible Garden's Zero-Waste Inspired® Sustainability Program includes a world-class comprehensive assortment of certified organic potted herbs, organic cut herbs, hydroponic basil & local hydroponic lettuces. Grown and/or processed locally, our program utilizes sustainable greenhouses, advanced packaging and shrink-saving displays.

El Sol Brands, Inc.

Booth #359

99 Seaview Blvd., Port Washington, NY 11050 USA

Phone: 914-299-6259 • Email: lperez@rbest.com

www.elsolbrands.com

Contact: Louis Perez, Sales Manager

El Sol Brands, Inc. is one of the largest importers and distributors of Premium Tropical Produce, with proprietary packers in Costa Rica, Ecuador, Jamaica, Dominican Republic, and Mexico. Distributing El Sol Brands premium products to major retailers and wholesalers on the East Coast and Canada, from Miami and New York.

EV Produce International

Booth #511

4409 Wanda Ave., Suite K, McAllen, TX 78503 USA

Phone: 760-574-6815

Email: ECarranza@evproduce.com

www.evproduce.com

Contact: Erick Carranza



We are a leading producer, packer, and distributor of limes and avocados with over 10 years of experience. Our different production areas around Mexico allow us to have availability throughout the year. Visit us at booth 511 to learn more about our products.

EXP Group LLC

Booths #163, #165, #167

PO Box 5434, Glen Rock NJ 07452 USA

Phone: 201-662-2001 • Email: anthony@expgroup.us

www.expgroup.us

Contact: Anthony Serafino

We are a multinational group based on several companies, together we create the most efficient network of production, exportation and distribution of tropical fruits and vegetables of the Caribbean, South America and Central America.

F&S Fresh Foods

Booth #225

500 W. Elmer Rd., Vineland NJ 08360 USA

Phone: 856-563-4155 • Email: jmazer@freshcutproduce.com

www.fsfreshfoods.com

Contact: Jill Mazer

F&S Fresh Foods distributes fresh-cut fruits, vegetables, and meal solutions to nearly 100 million customers daily. Our main hub has easy access to every major interstate on the Eastern Seaboard. With 650,000 square feet of devoted facilities, we process over 100 million pounds of produce annually for our retail, food service and industrial customers.

Farm Direct Supply

Booth #310

550 West Cypress Creek Rd., Fort Lauderdale, FL 33309 USA

Phone: 561-910-4341 • Email: info@farmdirectsupply.com

www.farmdirectsupply.com

Contact: Chris Horrell

Farm Direct Supply is a supplier of high-quality fruit and vegetables. FDS provides their partners with an efficient and global supply chain solution that allows a year-round supply that is food safe, collaborative and transparent. FDS has operations all over the world to grow in ideal conditions and provide farm fresh products year-round.

Farm Pak

Booth #414

7840 Old Bailey Hwy., Spring Hope, NC 27882 USA

Phone: 252-459-3101 • Email: Jacy@farmpak.com

www.farmpak.com

Contact: Jacy Clapp

Since 1969, Barnes Farming and Farm Pak have provided the best quality sweetpotatoes in a choice of packaging, from our Farm Pak and Beta Blast brands to the iconic and lovable panda box of our Batata brand of Murasaki sweetpotatoes. All products are palletized and available for shipment, both domestically and internationally.

Feek Family Citrus

Booth #520

150 N. Graves Rd., Fort Pierce, FL 34945 USA

Phone: 772-257-8003 • Email: jfeek@dlfintl.com

www.dlfintl.com

Contact: Jordan Feek

DLF International grows, packs and ships the best tasting, juiciest Florida grown citrus. We are the only citrus packinghouse to pack over 1 million cartons, three years in a row. Furthermore, we are the longest running house starting the season in September and ending in July.

Field Fresh Farms

Booth #432

320 Industrial Rd., Watsonville, CA 95076 USA

Phone: 831-722-1422 • Email: jsales@fieldfreshproduce.com

www.fieldfreshproduce.com

Contact: Jacob Dobler

We are a fourth generation grower, packer, shipper, providing a large line of processed and field packed leafy greens. Please visit us to learn more!

Florida Specialties

Booth #617

601 E. Main St., Immokalee, FL 34142 USA

Phone: 239-206-9855 • Email: jeff@floridaspecialties.com

www.floridaspecialties.com

Contact: Jeffrey Stepanovich

Whether it is our trimmed or un-trimmed green beans, eggplant, green or yellow squash, bell or specialty pepper or sweet corn, if it has Florida Specialties label on the box you can be sure it is the best. Come by our booth. We look forward to talking with you.

Four Seasons Produce, Inc.

Booth #322

400 Wabash Rd., Ephrata, PA 17522

Phone: 717-721-2800 • Email: ginnyw@fsproduce.com

www.fsproduce.com

Contact: Ginny Williams

Specializing in full-line conventional and organic fresh produce, meat, dairy, floral and plant-based direct-store-delivery to independent retailers, natural food stores, food co-ops, and e-commerce retailers. We offer merchandising, ad planning and sales support to help retailers thrive in a variety of markets throughout the Mid-Atlantic region.

Fowler Farms

Booth #307

10273 Lummisville Rd., Wolcott, NY 14590 USA

Phone: 315-594-8068 • Email: marksharp@fowlerfarms.com

www.fowlerfarms.com

Contact: Mark Sharp

For over 160 Years, Fowler Farms has been growing Crisp, Juicy Apples. We feature Sweetango, Snapdragon, Evercrisp plus all your favorite traditional apple varieties. We also press our own apples into the best tasting cider you'll find anywhere. 100% Honeycrisp & Sweetango cider available in season plus Honeycrisp pints for grab-n-go convenience.

Fowler Packing

Booth #408

8570 S. Cedar Ave., Fresno, CA 93725 USA

Phone: 559-834-5911 • Email: marketing@fowlerpacking.com

www.fowlerpacking.com

Contact: Lauren White

Fowler Packing Company is the parent company to some of the industry's most popular brands, including Peelz Citrus and Samsons Grapes. A trendsetter in quality, efficiency, and sustainability, Fowler Packing was formed in 1950 as a small tree fruit operation. Today, FPC continues to be family-owned and operated three generations in the making.

Fox Packaging

Booth #461

2200 Fox Dr., McAllen, TX 78504 USA

Phone: 559-834-5911

Email: Victoria.lopez@foxbag.com

www.foxbag.com

Contact: Victoria Lopez



A leader in flexible packaging solutions for more than 60 years for fresh produce growers and packers across the country. Featuring high-volume fulfillment, we offer sustainable packaging, labor-saving equipment solutions, and fleet delivery coast to coast. We have expanded our packaging solutions to serve the bakery, firewood, and seafood industries.

Frank Donio, Inc.

Booth #516

692 Egg Harbor Rd., NJ 08037 USA

Phone: 609-561-2466 • Email: info@donio.com

www.donio.com

Frank Donio, Inc. provides full-service, year-round produce solutions backed by over 90 years of family-owned experience. Based on a vertically integrated model, we are a grower, packer, shipper, and importer from our 185,000 square foot warehouse, and utilize our own fleet of trucks for superior logistics control.

Franklin Farms

Booth #434

600-A Kaiser Dr., Folcroft, PA 19032 USA

Phone: 215-765-3289 • Email: info@franklinfarms.com

www.franklinfarms.com

Contact: Holly Turczany

Franklin Farms began in 1981 on an actual mushroom farm in Franklin, Connecticut. Since introducing our vegetable-based burgers, Franklin Farms has been bringing exciting yet good-for-you meatless meals from field to table.

Fresh Express

Booth #358

PO Box 80599, Salinas, CA 93912 USA

Phone: 508-493-4454 • Email: rakrulder@freshexpress.com

www.freshexpress.com

Contact: Ralph Krulder

Fresh Express, the No. 1 branded salad maker and the leader in fresh foods, is dedicated to providing you with healthy, convenient and ready-to-eat spinach, salads and vegetables. Everything we do from growing, harvesting, washing, packaging and delivering is designed to give you the freshest, best tasting products possible.

Fresh From Florida

Booth #607/609

407 S. Calhoun St., Tallahassee, FL 32399 USA

Phone: 850-617-7343 • Email: Jarvis.Linscott@fdacs.gov

Contact: Palmer Linscott

The "Fresh From Florida" brand is used to promote Florida-grown products locally, regionally, and internationally. Working with many of the largest and most respected retailers, "Fresh From Florida" promotes the purchase of Florida commodities through retail promotions, social media and traditional media channels.

Fresh from the Start/Hapco Farms

Booth #633

215 Roger's Way, Suite K, Westhampton Beach, NY 11978 USA

Phone: 800-645-0033 • Email: mquinn@andrewandsons.com

www.hapcofarms.com

Contact: Maureen Quinn

Farming for four generations, we are first and foremost growers. As a family owned and operated company, we grow a variety of produce across the U.S., Canada and Mexico. Along with providing retailers year-round fresh produce our strategically placed storage and packing facilities enable us to deliver full service produce solutions.

Fresh Innovations, LLC

Booth #113

3810 E Highway 114, Rhome, TX 76078 USA

Phone: 817-674-9120 • Email: crystal@freshinnovationsllc.com

www.freshinnovationsllc.com

Contact: Crystal Berry

Always Fresh, Always Innovative — That's Fresh Innovations! A value-added fresh foods company, our Prize Slice® retail and bulk foodservice products leverage 20 years of experience to create convenient and delicious fresh foods for consumers seeking fun, new ways to eat well. Proud to offer customized private label products, too!

Fresh Origins

Booth #473

570 Quarry Rd., San Marcos CA 92069 USA

Phone: 760-736-4072 • Email: john.perugini@freshorigins.com

www.freshorigins.com

Contact: John Perugini

Fresh Origins is America's leading producer of over 500+ Microgreens, Petite Greens, Edible Flowers, Shoots, Tiny Veggies & other Specialty items. Combining an ideal climate with a passion for quality and innovation, our products are sought after by the finest restaurants and top chefs. Learn more at www.freshorigins.com.

Fresh Taste Produce USA**Booth #558**

3460 N. Delaware Ave., Suite 107, Philadelphia, PA 19134 USA
 Phone: 866-389-0165 • Email: tbarreira@freshtasteproduce.com
 www.freshtasteproduce.com
 Contact: Tony Barreira

A produce importer, packer, grower and distributor holding partnerships with the world's finest grower base in over 40 countries. With world-class buying power, a proprietary logistics monitoring methodology and a dedicated delivery fleet, we are your partner in sourcing the widest variety of produce both locally and around the world.

Fresha**Booth #332**

23325 480th Ave., Morris, NJ 56267 USA
 Phone: 320-219-0654 • Email: matthew.wulf@freshallc.com
 www.freshallc.com
 Contact: Matthew Wulf

Fresha is an upstart company that washes and packages fresh market carrots. Initially starting in Minnesota in 2019, the company recently expanded operations to include a location in South Georgia. The company is owned by growers and employees and provides U.S. Grown conventional and organic whole and baby-peeled carrots.

Freshline Produce**Booth #426**

1521 Route 208, #11, Washingtonville, NY 10992 USA
 Phone: 201-529-8100 • Email: CCrawford@freshlinefood.com
 www.myfreshlinefood.com
 Contact: Camille Crawford

Freshline is the premier fresh-cut processor known for innovative and superior quality products including vegetable noodles, rice, grab-and-go fruit cups, plus many more diced and sliced items. Come visit our booth to see our conveniently prepared and packaged products and our exciting new ideas! Introducing a new microwaveable bagged product line!

Freshpro Food Distributors**Booth #541**

2 Dedrick Place, West Caldwell, NJ 07007 USA
 Phone: 973-276-3543 • Email: jgranata@freshprofood.com
 www.freshprofood.com
 Contact: Joey Granata

Our company has supplied the food industry from Washington, D.C. to Southern New England (the 95 Corridor) with a wide variety of high-quality conventional and organic produce, fresh-cuts, deli items, cheese, chilled foods, floral and other products related to the perishable food arena since 1985.

FRESHX

Booth #410

1 River Place, Suite 1804, New York, NY 10036 USA

Phone: 312-320-4921 • Email: adrish@freshx.io

www.freshx.io

Contact: Adrish Majumdar

Freshx is an exciting transaction platform for produce buyers and sellers that combines an online marketplace with intelligent forecasting. FRESHX enables buyers and sellers to find each other more easily, transact more efficiently, and make better decisions with real-time market data and advanced analytics, resulting in higher profits and lower waSuite

Freska Produce

Booth #556

511 Mountain View Ave., Oxnard, CA 93030 USA

Phone: 805-650-1040 • Email: tom@freskaproduce.com

www.freskaproduce.com

Contact: Tom Hall

Freska Produce was formed in 2004 with the intention of providing our customers with the world's finest mangos and avocados year-round. We strive to bring high-quality, great-tasting, and food safety-conscious mangos/avocados to the global produce community.

Fruits From Chile

Booth #318

3607 Country Club Dr., Redwood City, CA 94061

Phone: 650-654-0777 • Email: kbrux@fruitsfromchile.com

www.fruitsfromchile.com

Contact: Karen Brux

The Chilean Fresh Fruit Association engages in the marketing and promotion of fresh fruits from Chile. During the winter months, you can count on Chile for a counter-seasonal supply of blueberries, cherries, grapes, peaches, plums and nectarines. For more information, see fruitsfromchile.com.

Fyffes North America

Booth #421

999 Ponce de Leon, Suite 900, Coral Gables, FL 33134 USA

Phone: 786-688-3584 • Email: arodriguez@fyffes-na.com

www.fyffes.com

Contact: Ahiby Rodriguez

Join us at the New York Produce Show for an opportunity to connect with our team and to explore our end-to-end supply chain expertise, encompassing production, procurement, shipping, marketing, and distribution of bananas, pineapples, plantains and other diverse tropical produce. Visit us at booth #421 or go to www.fyffes.com.

G & R Farms**Booth #315**

102 Dasher Dr., Glennville, GA 30417 USA

Phone: 912-654-2100 • Email: tiffany@grfarmsonions.com

www.grfarmsonions.com

Contact: Tiffany Driggers

As a third-generation family farm, G&R Farms began in Southeast Georgia in 1945. G&R Farms has been growing, packing, marketing and shipping sweet onions for nearly seven decades. The company is dedicated to providing consistent quality and flavor year-round with our Vidalia and Peruvian sweets. For more information, visit www.grfarmsonions.com.

Gee Whiz II, LLC**Booth #513**

21902 State Highway 97, Orondo, WA 98843 USA

Phone: 336-279-0213 • Email: rebecca@auvilfruit.com

www.auvilfruit.com

Contact: Rebecca Meyers

In its 95th year, Auvil Fruit Company continues to be a leader in the premium fruit market using innovative farming practices as the driving force behind our company's philosophy, "Where Passion Meets Flavor."

Gen V**Booth #121**

1971 Léonard-De Vinci, Sainte-Julie, Quebec, J3E 1Y9 Canada

Phone: 450-649-6266 • Email: vterrault@gen-v.com

www.gen-v.com

Contact: Melissa Rheume

We are Generation V, bringing you vibrant ways to eat fresh, honoring sustainability for our planet and respect for our community. Gen V, serving up vitality in every crunchy vegetable and verdant green.

Giorgio Fresh Mushrooms**Booth #214**

347 June Ave., Blandon, PA 19510 USA

Phone: 603-679-3389 • Email: mleone@giorgiofresh.com

www.giorgiofresh.com

Contact: Mark Leone

Giorgio Fresh Co. is a fully integrated grower shipper of fresh mushrooms. Our wide array of mushrooms includes whites, browns/ports, various exotics along with organic whites, browns and ports. We offer gourmet dried, wild and value-added products. A fully integrated operation, we control every step – from growing to distribution.

GLC Avocados**Booth #641**

1000 Town Center Dr., Suite 300, Oxnard, CA 93036 USA

Phone: 805-612-5558 • Email: sophia.cavaletto@glc.mx

www.grupoaguacatero.com.mx

Contact: Sophia Cavaletto

We are a premium sustainable grower, packer, and shipper of fresh Hass avocados from the Jalisco region of Mexico. Vertically integrated, we have 2,900 acres and a state-of-the-art packhouse in Guzman, servicing customers in the United States, Canada, Europe, Japan, Singapore, Hong Kong, Panama, South America, and the Middle East.

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Booth 343

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Gold Coast Packing

Booth #406

PO Box 1023, Santa Maria, CA 93456 USA

Phone: 805-928-2593 • Email: crystal@goldcoastpack.com

www.goldcoastpack.com

Contact: Crystal Chavez

Visit Gold Coast Packing in booth 406 to learn about our new Better Than a Burger Salad Kit and all our other fresh and convenient produce, including broccoli, cauliflower, spinach, cilantro, Brussels sprouts and riced vegetables. We specialize in value-added vegetables, both conventional and organic from Santa Maria, CA.

Gotham Greens

Booth #419

810 Humboldt St., Brooklyn, NY 11222 USA

Phone: 718-935-0600 • Email: jodi@gothamgreens.com

www.gothamgreens.com

Contact: Jodi Genshaft

Gotham Greens is a leading fresh produce and food company offering a line of leafy greens, herbs, salad dressings and pesto to retailers and foodservice customers. The company operates 8 sustainable greenhouses in cities across America including NYC, Chicago, Providence and Baltimore and will expand to Denver.

Gourmet Trading Company

Booth #508

2580 Santa Fe Ave., Redondo Beach, CA 90278 USA

Phone: 310-216-7575 • Email: benm@gourmettrading.net

www.gourmettrading.net

Contact: Ben Martinez

Established in 1982 as a family business, Gourmet Trading Company is grower, packer, shipper and distributor of fresh green, white and purple asparagus and blueberries. Their strong grower relationships, management of their own farms and continual investment in their business enable them to provide high-quality fruits and vegetables all year round.

GPOD of Idaho

Booth #514

PO Box 514, Shelley, ID 83274 USA

Phone: 208-357-7691 • Email: ryan.bybee@gpod.org

www.gpodpotatoes.com

Contact: Ryan Bybee

GPOD is a shipper of top-quality Russet Burbank Potatoes known for consistency, quality and integrity! Top Chefs have come to trust and choose only GPOD Russet Burbank potatoes. GPOD of Idaho is the name you can trust for consistent quality potatoes!

Greenfruit Avocados

Booth #532

20371 Irvine Ave., Newport Beach, CA 92660 USA

Phone: 949-251-0963 • Email: kraig@greenfruitavocados.com

www.greenfruitavocados.com

Contact: Kraig Loomis

GreenFruit is a Mexican American company with its feet planted firm in Michoacán, Mexico, and the United States. Our paramount mission is to grow, pack, and deliver "The Perfect Avocado." It can mean different things to different people, but it always boasts consistently great color, flavor, and taSuite

Grimmway Farms/Cal-Organic Farms

Booth #443

PO Box 81498, Bakersfield, CA 93380 USA

Phone: 661-845-5229

Email: kschumacher@grimmway.com

www.grimmway.com

Contact: Katie Schumacher

Grimmway Farms is a global produce industry leader, the largest producer of carrots in the world and the largest producer of organic vegetables in the USA.



GrubMarket

Booths #469, #567, #568, #668

1925 Jerrold Ave., San Francisco, CA 94124 USA

Phone: 415-986-0523

Email: bbarsness@grubmarket.com

www.grubmarket.com

Contact: Bryan Barsness

Founded in 2014, GrubMarket is a food tech/eCommerce company operating in the U.S and Canadian food supply chain, serving both business customers and end consumers, as well as providing leading software-as-a-service solutions (SaaS) to digitally transform businesses throughout the food supply chain.



GS Distribution Booth #264

3333 S. Front St., Philadelphia PA 19148 USA

Phone: 215-463-8000 • Email: rfeighery@procaccibrothers.com

www.procaccibrothers.com

Contact: Rick Feighery

Comprehensive provider of premium produce & floral solutions, delivering directly to the stores of small grocers and retail co-ops throughout the Northeast. Our full line of products includes bulk, packaged, and value-added products to accommodate your entire department. Customized packaging, labelling, and distribution tailored to your needs.

GT's Living Foods

Booth #229

PO Box 2352, Beverly Hills, CA 90213 USA

Phone: 323-581-7787 • Email: chelms@drinkgts.com

www.gtslivingfoods.com

Contact: Charlie Helms

Since 1995, GT's Living Foods has revolutionized how the Western World thinks, feels, and integrates fermented foods into our everyday lives as part of our collective pursuit of personal wellbeing. Our guiding purpose is to spread a global message that food can be medicine and, through purposeful nutrition, one can heal thyself.

Guan's Mushroom

Booth #605

200 Steward Ave., Brooklyn, NY 11211 USA

Phone: 718-389-2786 • Email: jack.guan@guansmushroom.com

www.guansmushroom.com

Contact: Jack Guan

Guan's Mushroom is a grower, importer, and distributor of a variety of fresh mushroom including Shiitake, Enoki, Beech, Crimini and more.

We are based out of Los Angeles and have distribution centers in San Francisco, Pennsylvania, New York and Toronto. Bringing fresh ideas to healthy living!

Hampton Farms

Booth #331

101 Petfinder Ln., Raleigh, NC 27603 USA

Phone: 201-566-8267 • Email: ksokolska@hamptonfarms.com

www.hamptonfarms.com

Contact: Karolina Sokolska

Hampton Farms, a leading family-owned processor of nut and nut butter products, is the No. 1 brand of in-shell peanuts in the U.S. We sell peanut seed to farmers and work with them throughout the growing season to ensure the best quality peanuts. Visit our booth!

Hazel Technologies

Booth #333

320 N. Sangamon St., Suite 400, Chicago, IL 60607 USA

Phone: 331-666-2118

Email: erica@hazeltechnologies.com

www.hazeltechnologies.com

Contact: Erica Nolan

Hazel Technologies, Inc., a USDA-funded company, develops new solutions to extend the quality shelf life of fresh produce and reduce food waste. Hazel services over 300 of the world's largest fresh produce packers, shippers and retailers. The company's patented and patent-pending technologies have been tested by top academic research programs.



Hendrix Produce

Booth #517

PO Box 145, Metter, GA 30439 USA

Phone: 912-685-3220 • Email: kevin@hendrixproduce.com

www.hendrixproduce.com

Contact: Kevin Hendrix

A family-owned grower, packer, and shipper of Vidalia sweet onions and watermelons. We also have a sweet onion program to supply our customers year-round.

Hess Brothers Fruit Co

Booth #302

1275 Manheim Pike, Lancaster, PA 17601 USA

Phone: 717-656-2631 • Email: afgart@hessbros.com

www.hessbros.com

Contact: Andrew Figart

Hess Brothers Fruit Company works with some of the best apple growers in New York, Pennsylvania and Virginia, and distributes 20 varieties of premium eastern apples. Featured varieties include WildTwist, Snapdragon, Evercrisp and Ruby Frost in an assortment of package types.

Highline Mushrooms

Booth #608

506 Mersea Rd. 5, Leamington, Ontario N8H 3V5 Canada

Phone: 519-326-8643 • Email: marketing@highlinemushrooms.com

www.highlinemushrooms.com

Contact: Sabrina Pokomandy

Highline Mushrooms began in 1961 as a small family farm in Leamington. We have grown to be the world's largest grower of organic mushrooms. Shipping to Canada, the United States and Japan, Highline is one of the largest growers of fresh mushrooms in North America.

Hines Nut Company

Booth #614

990 S. St. Paul, Dallas, TX 75201 USA

Phone: 972-679-6583 • Email: sue@hinesnutcompany.com

www.hinesnutcompany.com

Contact: Sue Police

Hines Nut Company is a fifth-generation, family-owned business supplying a full line of inshell peanuts, shelled nuts, inshell tree nuts, as well as snacks and trail mixes. Located in Dallas, TX, we have been in business for almost 100 years.

House Foods America

Booth #138

801 Randolph Rd., Somerset, NJ 08873 USA

Phone: 732-589-5110 • Email: j.kaszuba@house-foods.com

www.house-foods.com

Contact: Joseph Kaszuba

We are America's favorite tofu! All of our tofu products are made with 100% US-grown, non-GMO soybeans of the highest quality. Additionally, we manufacture Tofu Shirataki, the world's best gluten-free pasta swap.

Hudson River Fruit Distributors

Booths #627, #629

65 Old Indian Rd., Milton, NY 12547 USA

Phone: 845-795-2121 • Email: alisha@hudsonriverfruit.com

www.hudsonriverfruit.com

Contact: Alisha Albinder

Hudson River Fruit Distributors is a fourth-generation, family-owned and operated apple distributor that has built its reputation in the industry as a dependable, quality supplier of the freshest East Coast apples. We can do this by vertically integrating crucial departments under one roof.

Hunts Point Produce Market

Booths #545, #547, #549

2A New York City Terminal Market, Bronx, NY 10474 USA

Phone: 934-223-9728

Email: gm.grant@huntpointproducemkt.com

www.huntpointproducemkt.com

Contact: Phillip Grant

Hunts Point Produce Market is New York City's hub for the most vibrant selection of produce, the go-to source for trade and distribution in the city and beyond. We live produce and have for more than 200 years. Our more than 30 merchants recognize our customers' needs are as diverse as the produce they sell.



I Love Produce

Booth #621

PO Box 140, Kelton, PA 19348 USA

Phone: 610-869-4664 • Email: jim@iloveproduce.com

www.iloveproduce.com

Contact: Jim Provost

I Love Produce is a major grower and marketer of garlic, ginger and shallots with year-round supplies from sources around the world including the U.S., China and South America. We market organic garlic, ginger and shallots year-round, with distribution to the U.S. and Canada. We package in retail units and carry a full line of value-added products for foodservice.

Idaho Potato Commission

Booth #557

661 S. Rivershore Ln., #230, Eagle, ID 93616 USA

Phone: 208-514-4200 • Email: Ross.Johnson@potato.idaho.gov

www.potato.idaho.gov

Contact: Ross Johnson

The Idaho Potato Commission, founded in 1937, has been ensuring consumers seek out the Grown in Idaho seal. When it comes to delivering high-quality and consistent potatoes every time Idaho potatoes are the trusted choice. Come visit our booth to learn how we can help you increase profitability and drive consumer trust that will keep them coming back time and time again.

Infinite Herbs & Specialties

Booth #603

7911 NW 21st, Miami, FL 33122 USA

Phone: 617-319-9253 • Email: cpenalosa@infiniteherbs.com

www.infiniteherbs.com

Contact: Camilo Penalosa

Infinite Herbs' state-of-the-art farms and packaging facilities produce some of the finest products in the market. All our organic products are USDA organic certified. Our farms are located in Florida and California. Other growing locations include New York, Virginia, Indiana, Hawaii, Massachusetts, and abroad locations Colombia and Mexico.

Ingrilli Citrus Inc

Booth #139

16869 SW 65th Ave., Suite 485, Lake Oswego, OR 97035

Phone: 503-465-3050 • Email: jason.miller@ingrillicitrus.com

www.ingrillicitrus.com

Contact: Jason Miller

Ingrilli, is a five-generation family business, and the only "farm to table" manufacturer growing, squeezing, and bottling its own product directly on their family farms in Sicily. Ours is the only brand using organic Sicilian lemons, known as the best tasting lemons in the world. Packaging is made of 50% recycled plastic.

International Fruit Company**Booth #515**

309 Bellevue Ave., Hammonton, NJ 08037 USA

Phone: 609-878-3113

Email: norman.barao@internationalfruitcompany.comwww.internationalfruitcompany.com

Contact: Norman Barao

International Fruit Company provides fresh and high-quality produce to our customers through investing in long-term business relationships. IFC supports this objective by complying with the highest industry standards in food safety, continued market innovation and providing an exceptional level of customer service.

Ipoki Produce LLC**Booth #613**

1441 Brickell Ave., #1018, Miami, FL 33131 USA

Phone: 786-601-6726 • Email: ipoki@lagramaperu.comwww.lagramaperu.com

Contact: Ariana Echevarria

Ipoki Produce LLC is an importer and wholesaler of La Grama's fresh organic ginger. La Grama was the pioneer in exporting fresh organic ginger from the rainforest of Peru. Since 2006, it has remained the outstanding market leader. La Grama founded Ipoki Produce LLC to supply ginger on the East Coast.

Ippolito International**Booth #441**

383 W. Market St., Salinas, CA 93901 USA

Phone: 831-789-8761 • Email: lara.grossman@qvproduce.comwww.qvproduce.com

Contact: Lara Grossman

In the 1930s, the Ippolito family began working with nearby farmers in Ontario, Canada, offering fresh fruits and vegetables to the local market. In 2001, California operations began. Today, Ippolito is still a family-owned company, with a robust assortment of organic and conventional premium-quality vegetables under the Queen Victoria brand.

IPR Fresh**Booth #152**

1440 N. Mariposa Ranch Rd., Nogales, AZ 85621 USA

Phone: 520-377-5710 • Email: jobregon@iprfresh.comwww.iprfresh.com

Contact: Jose Luis Obregon

IPR Fresh provides exceptionally prompt, efficient produce sourcing and consolidation services as well as a reliable supply of bell peppers from September through June. All our produce is maintained in a pristine, PRIMUS-certified warehouse. We also participate in PRIMUS certified grower-direct programs.

J. Marchini Farms

Booth #309

12000 E. Le Grand Rd., Le Grand, CA 95333 USA

Phone: 559-665-9710 • Email: marketing@jmarchinifarms.com

www.jmarchinifarms.com

Contact: Fran Marchini

J. Marchini Farms is the third-generation family farm behind the Joe's Premium brand. They Grow: Radicchio, Treviso, Castelfranco, Fresh Figs, Italian Specialties and Certified Organic products. Joe's Premium is excited to expand its retail offerings with grab-and-go pouches featuring Fennel and Radicchio. Visit their booth to find out more info.

Jardins FMS

Booth #126

1971 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada

Phone: 450-649-6266 ext 218 • Email: crousselle@jardinsfms.com

www.jardinsfms.com

Contact: Melissa Rheume

Jackson Farming Company

Booth #367

3171 Ernest Williams Rd., Autryville, NC 28318 USA

Phone: 910-654-5163 • Email: michelle@sweetpotatoes.com

www.sweetpotatoes.com

Contact: Michelle Jacobs

We are a grower/packer/shipper of watermelons, cantaloupes, honeydews, strawberries, pumpkins, broccoli and sweet potatoes. Jackson Farming Company was started in 1981, by Brent and Debbie Jackson, and is still a family-owned farming company today. We grow produce from Pennsylvania to Florida and can meet all seasonal needs.

Joolies Dates

Booth #141

86-740 Industrial Way, Coachella, California 9223 USA

Phone: 703-980-8441 • Email: amanda@joolies.com

www.joolies.com

Contact: Amanda Sains

Joolies is changing the date-ing game! Growing for nearly 20 years in Coachella, CA, our family farm spans over 1,000 acres with each organic medjool date hand-picked under golden sunshine. We are an eco-conscious company at the core, and upcycle our imperfect dates into value-added products, so no date goes to waste!

Just Made Foods

Booth #529

PO Box 132153, Spring, TX 77393 USA

Phone: 855-456-5878

Email: claudia@justmade.com

www.justmade.com

Contact: Claudia Avena

Just Made Foods is a tropical, cold-pressed juice brand made with functional ingredients sourced from Latin America and the Caribbean. We believe in using business as a force for good. For every bottle sold, we donate to support local schools, teachers and students in rural Latin America and the Caribbean.



Kings River Packing

Booth #612

15749 E. Ventura Ave., Sanger, CA 93857 USA
Phone: 559-787-2056 • Email: joely@kingorange.com
www.kingorange.com
Contact: Joel Yearly

Kings River Packing, Inc. is a successful family-owned growing, packing, and shipping company with international reach. We offer numerous citrus varieties, both organic and conventional, and are known for our brands: Poppies (Mandarins), Gold Nuggets (Mandarins), Raspberry Oranges (Blood Oranges), Heirloom (Navels), and Kings River Citrus.

Kiyo Foods

Booth #144

179 Park St #101, Medford, NH 02155 USA
Phone: 781-395-5581 • Email: k.ishitani@comcast.net
Contact: Kiyoshi Ishitani
We are an edamame wholesaler and manufacturer.

Kurt Zuhlke & Assoc., Inc.

Booth #409

PO Box 609, Bangor, PA 18013 USA
Phone: 610-588-7992 • Email: info@producepackaging.com
www.producepackaging.com
Contact: Kurt Zuhlke
Sustainable No. 1 Recyclable Produce Packaging Brands:
ProducePackaging.com™ Keeping it Green-for all your produce packaging needs. Made from Sustainable recycled PETE since 1994. Shop online at www.ProducePackaging.com or call 1-800-644-8729. Visit us at booth #409 for the latest in ProducePackaging.com™.

La Bonanza Avocados

Booth #209

802 Trinity St., Mission, TX 78372 USA
Phone: 831-212-8356 • Email: maggie@labonanza.mx
www.labonanza.mx
Contact: Maggie Hall
La Bonanza Avocados is a three-generation, family-owned, professional Mexican Hass Avocado grower, packer, processor, exporter, and importer located in Michoacán, Mexico and Mission, TX. Let us be your direct source for Fresh Mexican Avocados and Guacamole/ Pulp products. www.labonanzaavocados.com. Come taste the fresh from the field flavor!

LG Herndon Jr Farms, Inc

Booth #504

1188 Lawson Rd., Lyons, GA 30436 USA
Phone: 912-565-7640 • Email: john@vidaliasfinest.com
www.vidaliasfinest.com
Contact: John Williams
L. G. Herndon Jr Farms, Inc is a family owned and operated business and is recognized as a leader in multiple categories in the produce industry. Look to Herndon for Vidalia® Sweet Onions, Lil' Bo's Petite Sweet Vidalia Onions, bunch greens, SuperFit™ Greens, sweet corn, and Peru Sweet Onions.

LGS Specialties

Booth #342

1 Radisson Plaza, Suite 1022 10th Floor, New Rochelle, NY 10801 USA

Phone: 718-542-2205 • Email: jrasmussen@lgssales.com

www.lgssales.com

Contact: James Rasmussen

Born from the love of fresh produce and desire to bring the world's best-tasting fruit to U.S. shoppers, LGS Specialty Sales has been importing fruit from select growers around the world for 25+ years. Our industry-wide reputation is for innovation and excellence in produce quality, service, packaging, and food safety.

Lipman Family Farms

Booth #418

315 New Market Rd. E, Immokalee, FL 34142 USA

Phone: 239-641-0088 • Email: morgan.stuckert@lipmanfamilyfarms.com

www.lipmanfamilyfarms.com

Contact: Morgan Stuckert

As one of the nation's largest sources of fresh vegetables and tomatoes, we are proud to be an international company that remains family-operated, ensuring our ability to act as good stewards of our land and people. We are large enough to be local everywhere and are dedicated to being good from the ground up.

Litehouse

Booth #527

1000 Litehouse Ave., Sandpoint, ID 83864 USA

Phone: 508-965-9774 • Email: jeff.haffty@litehouseinc.com

www.litehouseinc.com

Contact: Jeff Haffty

What started as a line of refrigerated salad dressing has evolved into an offering of various food products across multiple brands. Our company name honors the heritage of our Litehouse product brand while "inc" expresses the vibrancy of our Employee Owners. We are dedicated to delicious, quality food products.

Little Leaf Farms

Booth #218

105 Walker Rd., Shirley, MA 01464 USA

Phone: 570-956-5453 • Email: max.pozzessere@littleleaffarms.com

www.littleleaffarms.com

Contact: Max Pozzessere

At Little Leaf Farms, we are committed to delivering the freshest, best-tasting baby greens to Northeast salad lovers all year round! We have grown to be the No. 1 selling salad brand in New England and are excited to be expanding further into New York in 2023.

Magnolia Packing Inc.

Booth #334

15877 E. State Road 80, Clewiston, FL 33440 USA

Phone: 863-244-0636 • Email: josephdavis@magnoliapacking.com

Contact: Joseph Davis

Mama Mia Produce LLC**Booths #109, #111**

164 Madison St., E. Rutherford, NJ 07073 USA

Phone: 973-773-9494 • Email: e.shimon@mamamiaproduce.com

www.mamamiaproduce.com

Contact: Shimon Efergan

MamaMia brings you the finest of premium fruits and vegetables under the MamaMia and Lavita brands. We use the latest greenhouse and hydroponic technologies to create a fusion between mother nature and science. We focus on shortening the time from harvest to delivery by selecting the best transportation alternatives.

Mariani Nut Company**Booth #215**

709 Dutton St., Winters, CA 95694

Phone: 530-662-3311 • Email: lacey@marianinut.com

www.marianinut.com

Contact: Lacey De La Torre

Mariani Nut Company is one of the world's largest suppliers of premium almonds from California. This family-owned company has been growing and processing tree nuts for over 50 years. A full range of packaging options are available for the retail environment along with attractive display options. Learn more at www.marianinut.com.

Marie's Dressing/Ventura Foods**Booth #422**

70 Sumner Perry Dr., Wrentham, MA 02093 USA

Phone: 774-210-2292 • Email: mkominsky@venturafoods.com

www.venturafoods.com

Contact: Mike Kominsky

Marie's, the market leader in refrigerated produce dressing, sets the pace with exciting products and class-leading flavors in both vinaigrette and creamy dressings. Marie's uses the finest ingredients to create our great-tasting dressings with the homemade flavor your customers love. Marie's makes the ordinary extraordinary!

Mas et Fils**Booth #131**

1971 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada

Phone: 450-649-6266 ext 218 • Email: sebastien@masetfils.com

www.masetfils.com

Contact: Melissa Rheume

Mas & Fils Jardiniers is a family business that has been growing vegetables in black earth for four generations. Recognized as a Quebec pioneer in carrot production, we also specialize in beets and white turnips. We are Canada GAP certified, and ensure consistency in the quality, freshness and volume of our produce.

Maurice A. Auerbach, Inc.**Booth #400**

117 Seaview Dr., Secaucus, NJ 07094 USA

Phone: 201-807-9292

Email: bklein@auerpak.com

www.auerpak.com

Contact: Bruce Klein

Maurice A. Auerbach is the leading supplier and packer of fresh garlic and specialty produce items on the East Coast. Garlic, shallots, ginger root, asparagus, limes, baby potatoes, snow peas, snap peas, radicchio, endive, and sun-dried tomatoes are a few of the 60 items we market and deliver on our fleet of refrigerated trucks.

**McDaniel and Chirico Worldwide****Booth #160**

1 Park St., Suite 1, Harrington Park, NJ 07640 USA

Phone: 201-523-7170 • Email: allan@mcworldwidellc.com

www.mcworldwidellc.com

Contact: Allan Napolitano

We are grower/shippers of limes, lemons, mangos and avocados year-round. We focus on these four commodities to provide consistent supply. Our label Linda Vista is the hallmark of quality for over 60 years. We proudly serve our foodservice and retail partners 52 weeks of the year with conventional and organic supplies.

Melissa's**Booths #323, #420**

5325 S. Soto St., Vernon, CA 90058 USA

Phone: 323-588-0151 • Email: danellez@melissas.com

www.melissas.com

Contact: Danelle Zapien

Melissa's / World Variety, Inc. has been delivering the global market since 1984 and is currently the largest distributor of specialty produce in the United States. By combining global access, local sourcing and endless innovation, we've been instrumental in expanding assortment for grocery retailers in the U.S. and abroad.

Melon 1**Booth #319**

1300 State Road 31, Punta Gorda, FL 33982 USA

Phone: 239-223-3804 • Email: rachel.syngo@melon1.com

www.melon1.com

Contact: Rachel Syngo

Melon 1 is one of the oldest and largest watermelon shippers in the United States. Our watermelons are shipped nationwide from one of our many packing sheds or points of distribution along the east coast allowing delivery to most northeast destinations overnight, if not the same day.

Miami Agro Import**Booth #159**

1400 NW 121st Ave., Suite 900, Miami, FL 33182 USA

Phone: 215-500-7101 • Email: mlbendix@aol.com

www.miamiagroimport.com

Contact: Michael Bendix

Opened in 1998, Miami Agro Import has been South Florida's No. 1 premier produce importer out of Guatemala. We opened to bridge the gap between our farms and clients around the world to ensure exceptional quality standards. Our offerings include organic and conventional vegetables and fruit and HPP cold-pressed juices.

Minkus Family Farms**Booth #136**

317 Maple Ave., New Hampton, NY 10958 USA

Phone: 845-606-2084 • Email: dylan@freshonions.com

www.freshonions.com

Contact: Dylan Dembeck

Minkus Family Farms is a vertically integrated onion grower, packer, shipper, distributing over 100 million pounds annually. We offer all varieties of onions including organics and we are a direct importer of Peruvian sweet onions. Packaging options include loose onions, net clip, giro vert bag, as well as hand-packed header sleeve.

Misionero**Booth #540**

9777 Blue Larkspur Ln., Suite 102, Monterey, CA 93940 USA

Phone: 831-884-3078 • Email: hmohsin@misionero.com

www.misionero.com

Contact: Hana Mohsin

Misionero was founded with the belief there was a place in the Salinas Valley for a produce company to succeed if it treated its people with respect and always balanced the choice between growth and quality. Specializing in Organic and Conventional; Specialty Salads, Washed and Trimmed Lettuces, Hydroponics, and Premium Kits.

Mission Produce, Inc.**Booth #606**

2710 Camino Del Sol, Oxnard, CA 93030 USA

Phone: 805-981-3650 • Email: lvacca@missionproduce.com

www.missionproduce.com

Contact: Lauren Vacca

Mission Produce is a global leader in the worldwide avocado business and additional offerings in mangos. Since 1983, Mission has invested in people, state-of-the-art technology, and avocado-specific ripening infrastructure to expertly serve customers, growers, and partners in over 25 countries. Visit booth #606 at the NYPS in New York City.

Molly Pop

Booth #645

2014 N. Connecticut Ave., Royal Oak, MI 48073 USA

Phone: 313-610-7138 • Email: john@mollysgrapes.com

www.mollysgrapes.com

Contact: John Cymbal

Table grapes and fresh citrus fruit. We are Molly's Sun Select brand and we provide the marketing, products, and packaging consumers want. We have select partnerships with top-tier growers in California, Peru, Chile and Mexico. We offer dependable logistics across the United States and Canada.

Monte Package Company

Booth #522

PO Box 128, Riverside, MI 49084 USA

Phone: 269-849-1722 • Email: Kate.Arbogast@montepkg.com

www.montepkg.com

Contact: Kate Arbogast

Monte Package, a part of the Bunzl Agriculture Group, is your one source for all of your produce packaging needs. We offer a wide variety of packaging options — from boxes to clamshells, trays, and film. Count on us to help design and implement a packaging solution to fit your needs.

Mucci Farms

Booth #646

1876 Seaciff Dr., Kingsville, Ontario N9Y 2N1 Canada

Phone: 518-984-1545 • Email: jarias@muccifarms.com

www.muccifarms.com

Contact: Jenny Arias

Mucci Farms is a greenhouse vegetable grower packer, shipper and marketer committed to quality and food safety. Vertically integrated from seed to retail, Mucci Farms owns and operates over 250-acres of tomato, pepper, cucumber, eggplant, lettuce and strawberry greenhouses in Kingsville, Ontario and Huron, Ohio. We also have a global network of over 1,500 acres with partner growers.

Naranjo Roses

Booth #370

444 Brickell Ave., Suite P-60, Miami, FL 33131 USA

Phone: 786-348-2178 • Email: marketing@naranjoroses.com

www.naranjoroses.com

Contact: Paul Molina

We are Naranjo Roses, a company born in Ecuador, founded by Maryluz Naranjo in 2001, a woman whose empowerment got us in the production of the most beautiful roses. With our three lines of products, fresh cut roses, tinted and preserved roses, we are your best partner for your business.

Nash Produce

Booth #439

6160 S. NC #58, Nashville, NC 27605 USA

Phone: 252-443-6011 • Email: RobinNarron@nashproduce.com

www.nashproduce.com

Contact: Robin Narron

Nash Produce is committed to providing our customers with superior service and the highest quality sweet potatoes year-round. As a grower, packer, and shipper, we offer our customers sweet potatoes in multiple varieties, sizes, weights, and packaging options. Nash Produce is here to answer your sweet potato needs.

Nasoya

Booth #233

33 Birmingham Dr., Northport, NY 11768 USA

Phone: 917-817-9021 • Email: jessica.sarter@pulmuone.com

www.pulmuonefoodsusa.com

Contact: Jessica Sarter

Our parent company, Pulmuone, is committed to promoting a lifestyle of health and sustainability — delivering convenient and wholesome foods that fit today's busy lifestyles. Pulmuone's family of brands:

Nasoya, Wildwood, Plantspired and Monterey Gourmet Foods are proud to provide conscious choices for the planet and its people.

Natalie's

Booth #235

330 N. U.S. Hwy. 1, Fort Pierce, Florida 34950

Phone: 772-465-1122 • Email: m.damato@oijc.com

www.oijc.com

Contact: Michael D'Amato

Meticulously squeezing authentic freshness that is both nostalgic and unrivaled for over 30 years.

National Mango Board

Booth #457

3319 Maguire Blvd., Suite 129, Orlando, FL 32803 USA

Phone: 407-840-6544 • Email: mangomegb@gmail.com

www.mango.org

Contact: Meg Buchsbaum

The National Mango Board is an instrumentality of the USDA dedicated to promoting the consumption of fresh mangos and supporting the mango industry through research and marketing initiatives.

National Watermelon Promotion Board

Booth #429

1321 Sundial Pt., Winter Springs, FL 32708 USA

Phone: 407-657-0261 • Email: retail@watermelon.org

www.watermelon.org

Contact: Julimar Rosado

The National Watermelon Promotion Board (NWPB) operates with a single objective: to increase consumer demand for watermelon through promotion, research and educational programs. We offer tools and resources for retail and foodservice watermelon marketing. Learn more at watermelon.org.

Nature Fresh Farms

Booth #158

33 Princess St., Leamington, Ontario N8H 3W5 Canada

Phone: 519-326-1111 • Email: marketing@naturefresh.ca

www.naturefresh.ca

Contact: Stephanie Myles

At Nature Fresh Farms we find joy in innovation and see beauty in ingenuity. Based in Leamington, Ontario with facilities in Ohio, Texas, and Mexico, we continue to expand our network of quality growers and logistics partners, growing Tomatoes, Peppers, Cucumbers, and Strawberries that taste better because they're grown better.

Nature's Finest Produce

Booth #115

6874 Pain Court Line, Pain Court, Ontario N0P 1Z0 Canada

Phone: 519-380-9520

Email: jason@naturesfinestproduce.ca

www.naturesfinestproduce.ca

Contact: Jason Stallaert



With over 5,000 acres of sustainably farmed land, state of the art storage facilities, and Canada GAP certification with full product tracking capabilities, Nature's Finest Produce has your root vegetable supply covered! Family owned and operated, and servicing not just Ontario, but all of North America.

Natures Garden

Booth #306

12 Vreeland Ave., Totowa, NJ 07512 USA

Phone: 862-238-8020 • Email: josh@cibovita.com

www.cibovita.com

Contact: Joshua Hillman

At the forefront of the smart snacking movement, Nature's Garden is the flagship brand of Cibo Vita Inc., an award-winning leader in the dried fruit and nut category.

NatureSweet

Booth #220

2338 North Loop 1604 West, Suite 200, San Antonio, TX 78248 USA

Phone: 716-307-5478 • Email: kgibson@naturesweet.com

www.naturesweet.com

Contact: Kris Gibson

NatureSweet Ltd. is the leading grower of premium, branded, best-tasting, fresh tomatoes in North America.

NaturSource

Booth #128

1971 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada

Phone: 450-649-6266 ext 218 • Email: dpulcinelli@savoura.com

www.savoura.com

Contact: Melissa Rheume

NaturSource is a family-owned and operated business founded in 1980. Our mission is to create Salad Toppers that are incomparably tasty, healthy and nutritious.

Negev Produce

Booth #210

3000 Hempstead Tpk., Suite 401, Levittown, NY 11756 USA

Phone: 516-661-7030 • Email: diane@shulmanproduce.com

www.negev-produce.com

Contact: Diane Shulman

Negev Produce is an agricultural cooperative society. Our company holds one of the largest systems of packinghouses in Israel, spread over some 50 acres with hundreds of dedicated and loyal workers. Behind every potato, carrot, small radish, avocado and citrus fruit, there are hardworking people with a scent of soil on their hands.

New Jersey Department of Agriculture

Booth #338

PO Box 330, Trenton, NJ 08625 USA

Phone: 609-913-6520 • Email: Joe.Atchison@ag.nj.gov

www.ag.nj.gov

Contact: Joe Atchinson

The New Jersey Dept. of Agriculture represents New Jersey's diverse fruit and vegetable industry and serves as a resource for buyers interested in sourcing New Jersey farm products. For over 37 years, Jersey Fresh has been the department's venue to advertise and promote New Jersey's farm products.

New York Apple Association

Booths #551, #553

PO Box 350, Fishers, NY 14453 USA

Phone: 585-924-2171 • Email: cynthia@applesfromny.com

www.applesfromny.com

Contact: Cynthia Haskins

NYAA is a nonprofit agricultural trade association representing the state's commercial apple growers. It supports profitable growing and marketing of New York apples through increasing demand for apples and apple products, representing the industry at state and federal levels, and serving as the primary information source on New York apple-related matters.

New York State Grown & Certified

Booths #100–105

10B Airline Dr., Albany, NY 12235 USA

Phone: 518-486-1521

Email: anik.gibeau@agriculture.ny.gov

www.agriculture.ny.gov

Contact: Anik Gibeau



**Agriculture
and Markets**

Whether you are a grocery retailer or a restaurant in New York State, it's easy to connect with New York State Grown and Certified growers and producers. Meet your customers' growing demand for foods that are locally grown and produced with higher standards.

NMEF INC

Booth #110

10800 South Sugar Rd., Pharr, TX 78577 USA

Phone: 956-502-0119 • Email: mundoexp@aol.com

www.nmefinc.com

Contact: Cesar Garcia

NMEF INC. is a multi-generational operation with 40+ years in the produce business. We specialize in the production and import of the best fruits and vegetables from Mexico and globally. We are growers and distributors of Mangos in all varieties, Rambutan, Mangosteen, Lychee and Oriental Vegetables certified by Global Gap.

Noble Worldwide

Booth #217

500 Avenue R SW, Winter Haven, FL 33880 USA
Phone: 863-294-3577 • Email: darnold@wgroe.com
www.noblecitrus.com
Contact: Daniel Arnold

Noble Juicy Crunch® is the best tangerine we've ever grown, and we started in 1926. Nearly four decades in the making, 1,600 unique tangerine varieties became three — with Juicy Crunch as the crown jewel. The craft-cultivated family of products from Noble Worldwide are grown by a family not some big corporation.

North Carolina Department of Agriculture

Booths #360, 362

1020 Mail Service Center, Raleigh, NC 27699 USA
Phone: 919-749-3337 • Email: heather.barnes@ncagr.gov
www.ncagr.gov
Contact: Heather Barnes

NC Department of Agriculture serves as a resource for buyers sourcing NC farm products, which includes a wide variety of fruits and vegetables, nuts, Christmas trees and nursery crops. Our growers offer high quality products; graded, packed, and cooled with the latest technology, with food safety and traceability being of utmost importance.

NuBerry Farms

Booth #528

935 11th St., Hammonton, NJ 08037 USA
Phone: 912-290-2257 • Email: cassidy@nuberryfarms.com
www.nuberryfarms.com
Contact: Cassidy Schnedl

NuBerry Farms is a USA-based sales and marketing company supplying retailers with fresh berries direct from the farm. NuBerry Farms is owned by Berry Brothers and FruVeg Marketing. Berry Brothers supplies fresh berries during the domestic season and FruVeg supplies fresh berries during the import season.

Ocean Mist Farms

Booth #242

10855 Ocean Mist Pkwy, Castroville, CA 95012 USA
Phone: 831-240-7784 • Email: hilda@oceanmist.com
www.oceanmist.com
Contact: Hilda Medina

Ocean Mist Farms, a fourth-generation family-owned business in Castroville, CA, is the largest grower of fresh artichokes in North America. We offer a full line of fresh vegetables, value-added and season and steam products in addition to our coveted green and purple artichokes. Find us online at oceanmist.com.

Offshoot Brands

Booth #201

1100 East Hector St., Suite 323, Conshohocken, PA 19428 USA

Phone: 856-305-8855 • Email: Natasha@offshootbrands.com

www.offshootbrands.com

Contact: Natasha Lichty

Our mission is to make healthy eating as easy and fun as possible by growing better-for-you brands. We partner with innovative and plant-forward brands around the globe to grow and scale in the market. Offshoot Brands grew from the team that built Love Beets and we're now using our foundation and unique skillset to expand.

Oishii

Booth #117

101 Linden Ave E, Jersey City, NJ 07035 USA

Phone: 201-469-7532 • Email: hannon@oishii.com

www.oishii.com

Contact: Shannon Holley

Oishii is the world's largest indoor vertical strawberry farm, striving to change the landscape of the fruit industry. The delicious Omakase and Koyo Berries are vertically farmed in Jersey City, NJ, and are Non-GMO Project Verified, pesticide-free, hyper-local, and always-in-season.

Olivia's Organics

Booth #368

240 Second St., Chelsea, MA 02150 USA

Phone: 617-839-8853 • Email: tmarrolli@stategarden.com

www.stategarden.com

Contact: Tom Marrolli

State Garden is committed to providing fresh wholesome produce. We impose the very highest standards for quality, safety and sanitation at every step, from field to fork. State Garden products are packaged under the brands Olivia's Organics and Simple Beginnings. Your source for clam shell Baby Leaf Salads and many other items!

One Banana

Booth #208

1607 Ponce de Leon Blvd #201, Coral Gables, FL 33134 USA

Phone: 786-577-3251 • Email: adams@onebananas.com

www.onebananas.com

Contact: Robert Adams

One Banana is on a mission to grow delicious and high-quality bananas in a socially and environmentally responsible manner. One Banana is a family-owned company with operations in the U.S., Europe, Guatemala, Peru, and Ecuador. We are truly the Better Banana Company, and we believe One Banana Makes a Difference.

Onions 52, Inc.

Booth #615

848 S 2000 W, Syracuse, UT 84075 USA

Phone: 801-773-0630 • Email: falon@onions52.com

www.onions52.com

Contact: Falon Rufty

At Onions 52, we're growing onions that will exceed your expectations when it comes to flavor, quality, value, as well as speed and consistency of delivery.

Oppy

Booth #303

200 Continental Dr., Suite 301, Newark, NJ 19713 USA
Phone: 302-533-0779 • Email: kate.watson@oppy.com
www.oppy.com

Contact: Kate Watson

Oppy can help you navigate the world of produce, from seed to shelf. Thanks to our expertise in global supply chain management, from growing to packing, transportation, sales and marketing — Oppy can get the right fruit into the right hands in just the right way.

Organicgirl

Booth #510

900 Work St., Salinas, CA 93901 USA
Phone: 845-754-4290 • Email: james.ferrier@iloveorganicgirl.com
www.iloveorganicgirl.com

Contact: James Ferrier

Since 2007, we set out to change our industry, dedicating ourselves to finding better ways to grow, package and deliver a wide variety of premium organic greens!

Pandol Bros, Inc.

Booth #437

33150 Pond Rd., Delano, CA 93215 USA
Phone: 661-725-3755 • Email: stefaniep@pandol.com
www.pandol.com

Contact: Stefanie Pandol

Wounded Warrior Project branded merchandising program available for blueberries and grapes. USA product only. The more you sell, the more we give. Grapes and blueberries year-round.

Paterson Pickle Co.

Booth #304

285 4th Ave., Paterson, NJ 07514 USA
Phone: 973-523-1000 • Email: eric@patersonpickle.com
www.patersonpickle.com

Contact: Eric Nadel

Paterson Pickle Company is a grower, producer and distributor of fresh produce and packed pickles in 4- and 5- gallon buckets. We operate from our state-of-the-art SQF, HACCP and Kosher Certified processing facility with leading technology advances for product quality and safety.

Pear Bureau NW

Booth #157

4382 SE International Way, Suite A, Milwaukie, OR 97222 USA
Phone: 781-733-5401 • Email: bcatinella@usapears.com
www.Trade.USAPears.org

Contact: Bob Catinella

Located in Milwaukie, Oregon, Pear Bureau Northwest is a non-profit marketing organization established in 1931 to promote the fresh pears grown in Washington and Oregon, home to 84% of the U.S. commercial fresh pear crop. Contact us at info@usapears.com, or visit Trade.USAPears.org.

Pennsylvania Cooperative Potato Growers**Booth #650**

3107 N. Front St., Harrisburg, PA 17110 USA

Phone: 717-232-5300 • Email: ntallman@pacooppotatoes.com

www.pacooppotatoes.com

Contact: Nathan Tallman

PA Cooperative Potato Growers is one of the oldest active Cooperatives in USA Chartered in 1922. We are marketing fresh cut, diced and whole peeled potatoes to the foodservice industry. We also supply chipping and fresh packed potatoes whites, reds, yellows and russets to both retail and food service customers.

Pepper**Booth #559**

524 Broadway, Suite 11-119, New York, NY 10012 USA

Phone: 719-337-8201 • Email: jenna@usepepper.com

www.usepepper.com

Contact: Jenna McGuire

Pepper, founded by the team behind Uber Eats' success, offers a digital operating system for independent food distributors. Our platform enhances productivity with automation, digital payments and insights, helping distributors boost sales, improve efficiency and elevate customer experiences.

Pero Family Farms**Booth #407**

14095 State Road 7, Delray Beach, FL 33446 USA

Phone: 561-498-5771 • Email: Scott.Seddon@perofamilyfarms.com

www.perofamilyfarms.com

Contact: Scott Seddon

Pero Family Farms is a U.S. family-owned and operated farm and has been providing vegetables year-round to families in North America for over 115 years. With a commitment to sustainability, conservation, and innovation in farming practices, Pero Family Farms brings high-quality produce to its retail and food service customers.

Perricone Farms**Booth #156**

505 66th Ave. SW, Vero Beach, FL 32968 USA

Phone: 610-762-0978 • Email: bMuchoney@PerriconeFarms.com

www.PerriconeFarms.com

Contact: Bryan Muchoney

Perricone Farms is a Fresh Squeezed Juice Company. We're a third generation, family-owned grower and manufacturer of the best tasting fresh squeezed juices available. We offer 100% fresh squeezed and all natural fruit juices. We provide premium craft juices, lemonades and bar mixes to food service industries.

Philadelphia Wholesale

Produce Market

Booths #252, #254, #256, #258

6700 Essington Ave., Philadelphia, PA 19153 USA

Phone: 215-336-3004 • Email: christine@pwpm.net

www.pwpm.net

Contact: Christine Hoffman

The Philadelphia Wholesale Produce Market is a fully-enclosed, fully-refrigerated state-of-the-art 686,000 square foot facility serving a variety of customers in a 500-mile radius. Completed in 2011, we proudly source the finest fruits and vegetables locally, regionally, nationally and internationally. Visit our many merchants in our safe environment.

Phillips Mushroom Farms

Booth #340

PO Box 190, Kennett Square, PA 19348 USA

Phone: 610-636-2070 • Email: Ssteller@phillipsmushroomfarms.com

www.phillipsmushroomfarms.com

Contact: Sean Steller

Based in Kennett Square, Pennsylvania — over the last 95 years and through four generations, the Phillips family has put a focus on innovation and service to provide consumers with top quality mushrooms.

Potandon Produce

Booth #329

1210 Pier View Dr., Idaho Falls, ID 83402 USA

Phone: 208-524-1900 • Email: dfitzgerald@potandon.com

www.potandon.com

Contact: Dan Fitzgerald

Potandon Produce is the nation's largest marketer of tablestock potatoes and a leading marketer of fresh onions. We offer every size customer a complete category solution for retail, wholesale or foodservice. Potandon is the exclusive supplier of Green Giant Fresh, Klondike Brands and Sunfresh potatoes and onions, and a great private label partner.

PPC Flexible Packaging

Booth #520

213 Temkin Way, Payson, UT 84651 USA

Phone: 801-465-1300 • Email: joe.bradford@ppcflex.com

www.ppcfex.com

Contact: Joe Bradford

Pratt Agriculture

Booth #207

2078 Center Square Rd., Swedesboro, NJ 08085 USA

Phone: 856-404-1351 • Email: pneary@prattindustries.com

www.prattindustries.com

Contact: Philip E Neary

Pratt Industries is a leader in corrugated, fresh produce packaging with 20+ years of experience servicing customers in the fresh produce industry. Our enhanced printing capabilities are the best in the industry and our full-service mechanical packaging program is second to none. The result is simple: a superior box through superior service.

Prince Edward Island Potatoes

Booth #321

90 Hillstrom Ave., Charlottetown, Prince Edward Island C1E 2C6 Canada

Phone: 902-566-1334 • Email: mark@peipotato.org

www.peipotato.org

Contact: Mark Phillips

Growing potatoes is more than just an industry on PEI; it's a way of life.

We've been growing potatoes since the late 1700s, in PEI's red, iron-rich

soil is uniquely suited for potatoes. Our hard work, innovation, and

generational knowledge make our potatoes some of the best in the world.

Procacci Bros Sales Corp.

Booth #266

3333 South Front Street, Philadelphia, PA 19148 USA

Phone: 215-463-8000

Email: ritan@procaccibrothers.com

www.procaccibrothers.com

Contact: Rita Neczypor



A full-service provider of PREMIUM PRODUCE & FLORAL products and solutions. Retail, wholesale, foodservice provider with customized packaging, labeling, and distribution programs tailored to fit YOUR needs year-round! Full assortment of ORGANICS; Large selection of TROPICALS & SPECIALTIES; Full FLORAL assortment; Seasonal ITALIAN CHESTNUTS, FRUIT/GIFT BASKETS.

Produce Business

Booth #114

PO Box 810425, Boca Raton, FL 33481 USA

Phone: 561-994-1118 • Email: kwhitacre@phoenixmedianet.com

www.producebusiness.com

Contact: Ken Whitacre, CEO/Publisher

PRODUCE BUSINESS is where retail and foodservice buyers turn for information and insights on marketing, merchandising, management and procurement. Its 38-year engagement with industry leaders worldwide is extended through sister publications, ProduceBusinessUK.com and PerishableNews.com, as well as through its world-class events, The New York Produce Show & Conference, London Produce Show and Global Grape Summit.

Produce Distributors Association

Booth #464

5000 5th Ave., Suite 207, Pittsburgh, PA 15232 USA

Phone: 412-913-1780

Email: asiger@producedistributorsassociation.org

www.producedistributorsassociation.org

Contact: Alan Siger

ProducePay

Booth #203

505 S. Flower St. #711208, Los Angeles, CA 90071 USA

424-377-4712 • Email: jose@pulpoexp.com

www.pulpoexp.com

Contact: Jose Ramirez

ProducePay is an AgTech startup committed to building a better supply chain for fresh produce, one that places trust at the center of every transaction. It is the fastest-growing provider of capital, market insights, and trade protection for the fresh produce industry.

Productions Horticoles Demers

Booth #129

1971 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada

Phone: 450-649-6266 • Email: cberube@phdemers.com

www.phdemers.com

Contact: Melissa Rheume

ProEcuador

Booths #458, #460, #462

800 Second Ave., Second Floor, New York, NY 10017 USA

Phone: 212-719-2220 • Email: ocenuevayork@produccion.gob.ec

www.produccion.gob.ec

Contact: Juan Pablo Cuesta

PRO ECUADOR is the official entity of the Export and Investment Promotion of Ecuador. Through its many international trade offices, our mission is to promote the export of Ecuadorian goods and services with a strong emphasis on new players, products and market diversification.

ProExport Spain

Booth #142

Ronda de Levante 1 Entlo, Murcia 30008 Spain

Phone: 34 968271779 • Email: fgomez@proexport.es

www.proexport.es

Contact: Fernando Gómez Molina

Promperu

Booths #535, #537, #539

850 7th Ave., Suite 301, New York, NY 10019 USA

Phone: 646-455-0676 • Email: bmunoz@promperu.gob.pe

www.perutrade.nyc

Contact: Bernardo Munoz

We are Peru's official agency for promoting exports, tourism, investment, and the Peru brand on the international stage. Our mission is to assist enterprises in their global expansion, showcase Peru's abundant cultural heritage and breathtaking natural landscapes, and create opportunities for investments and international trade. For more information, see www.perutrade.nyc.

Pure Flavor

Booth #205

PO Box 607, Leamington, Ontario N8H 3X4 Canada

Phone: 519-326-8444

Email: marketing@pure-flavor.com

www.pure-flavor.com

Contact: Chris Veillon

Pure Flavor® is a family of greenhouse vegetable growers who share a commitment to bringing A Life of Pure Flavor™ to communities everywhere. Our passion for sustainable greenhouse growing, strong support for our retail and foodservice customers, and focus on engaging consumers is built on a foundation drawn from generations of growing expertise.



R-Best**Booth #35 7**

99 Seaview Blvd., Port Washington, NY 11050 USA
 Phone: 516-705-0800 • Email: ralphmazza@rbest.com
www.rbest.com

Contact: Ralph Mazza

At RBest we offer the highest quality both conventional and organic produce. Our mission is to become the premier produce supplier in the Northeast regions, with unwavering reliability and superior customer service.

Red Sun Farms**Booth #305**

2400 Graham Side Rd., Kingsville, Ontario N9Y 0B3 Canada
 Phone: 519-733-3663 • Email: LNeill@redsunfarms.com
www.redsunfarms.com

Contact: Leona Neill

Red Sun Farms is a leading North American multinational high-tech greenhouse organization. Focused on innovation and cutting-edge technology, our vertically integrated approach encompasses the entire production cycle. From seed selection to year-round delivery to retail partners, we ensure innovative products, exceptional quality and unparalleled flavor.

Remedy Organics**Booth #135**

PO Box 1262, Englewood Cliffs, NJ 07621 USA
 Phone: 518-955-1791 • Email: shawn@remedyorganics.com
www.remedyorganics.com

Contact: Shawn Wilbur

Remedy Organics, founded by holistic nutritionist Cindy Kasindorf, is the leading producer of plant-based, protein-packed, and superfood-charged wellness shakes and immunity shots. Remedy Organics is crafted with the finest certified organic ingredients, offering functional benefits to unleash the body's natural healing power.

Rice Fruit Company**Booth #434**

2760 Carlisle Rd., Gardners, PA 17324 USA
 Phone: 717-677-8131 • Email: jill.hughey@ricefruit.com
www.ricefruit.com

Contact: Jill Hughey

Rice Fruit Company is a family business founded in 1913. During our 100+ years of growing, packing, and selling fruit, we've expanded that family. We are a collaborative of over 40 local family farms, fostering a legacy of some of the best-tasting fruit on the East Coast.

Robinson Fresh

Booth #533

14701 Charlson Rd., Eden Prairie, MN 55347 USA

Phone: 612-206-1513 • Email: Jon.Erickson@chrobinson.com

www.chrobinson.com

Contact: Jon Erickson, Sr.

Robinson Fresh specializes in sourcing and transporting fresh produce for consumers around the world. Customers take advantage of year-round and global product supply, cold chain expertise, world-class account management, and impactful category insights. This expertise fuels our ability to create and execute innovative supply chain solutions for customers, from seed to shelf.

Rouge River Farms

Booth #336

1151 Evercane Rd., Clewiston, FL 33440 USA

Phone: 647-938-4457 • Email: patrick@rougeriverfarms.com

www.rougeriverfarms.com

Contact: Patrick Raymer

Starting out as a small, roadside corn stand in the late 1980s, Rouge River Farms has grown to become a premier distributor of sweet corn to grocery chains throughout North America. We harvest sweet corn at the peak of maturity and cool it immediately, then package it, and load it for transportation.

RPE, LLC

Booth #143

8550 Central Sands Rd., Bancroft, WI 54921 USA

Phone: 800-678-2789 • Email: jenny.bula@rpespud.com

www.rpespud.com

Contact: Jenny Bula

RPE bridges the gap between our growing partners and customers. Our geographic diversity and in-house teams allow us to make a difference serving both customers and farmers. Innovative brands include Tasteful Selections® — bite-size potato category leader and Farmer's Promise — commodity/specialty potatoes and onions. Connect with RPE today!

Sage Fruit Company

Booth #339

25 Johnson St., Dayton, OH 45410 USA

Phone: 859-992-0003 • Email: ksteiner@sagefruit.com

www.sagefruit.com

Contact: Kevin Steiner

Sage Fruit is your one-stop-shop for apples, pears and cherries.

Whether you're looking for conventional or organic product, we've got you covered. We're looking forward to this crop year and building a marketing program tailored to meet your needs. Come visit Booth #339 to discuss the unique opportunities available.



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of sweet & savory flavor.

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Saladexpress

Booth #127

1971 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada
Phone: 450-649-6266 ext 218 • Email: maleduc@saladexpress.ca
www.maleduc@saladexpress.ca

Contact: Melissa Rheume

Saladexpress is a leader in the processing of fresh-cut salads and vegetables prepared for both professional and home cooks in Eastern Canada and the United States. Under the Florette brand, we promote local vegetables, freshly packed or pre-cooked with a variety of cuts and carefully selected combinations of trendy ingredients.

Santa Sweets

Booth #262

4006 Airport Rd., Plant City, FL 33563 USA
Phone: 215-463-8000 • Email: ritan@procaccibrothers.com
www.procaccibrothers.com

Contact: Rita Neczypor

Santa Sweets grows The Authentic Grape Tomato® and vine ripened hand selected organic and conventional vegetables. A family-owned grower/shipper for retail and foodservice operators, our crops are in season 365 days. We provide the best tasting products on the market with exceptional customer service.

Satur Farms

Booth #622

3705 Alvahs Ln., Cutchogue, NY 11935 USA
Phone: 631-734-4219 • Email: paulette@saturfarms.com
www.saturfarms.com

Contact: Paulette Satur

Satur Farms is a baby leaf salad grower/processor on the North Fork of Long Island producing Mesclun, Wild Arugula, Baby Kale, Spinach and Bok Choi, along with ready-to-use Chervil, Cilantro, and Flat Leaf Parsley. Available in branded retail clamshell packs or food service. Primus GFSI, GLOBAL GAP, New York State Grown and Certified.

Savoura

Booth #130

1971 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada
Phone: 450-649-6266 ext 218 • Email: ariendeau@groupevegco.com
www.groupevegco.com

Contact: Melissa Rheume

Savoura is a well-established Quebec brand that inspires tomato and strawberry lovers with its high-quality greenhouse-grown produce, delivering a genuine guarantee of excellence.

Schur Star Systems Inc.

Booth #308

3200 Lionshead Ave. #110, Carlsbad, CA 92010 USA
Phone: 760-213-4582 • Email: tgi@schur.com
www.schur.com

Contact: Tracy Gilmore

Schur™Star bagging system allows our customers to package a variety of products using Schur's pre-made bags and SchurStar packaging machine. With speeds up to 80 bags per minute, the SchurStar machine is easy to operate and maintain, and is compatible with all types of manual or automated filling, dosing and marking systems.

Seaboard Marine

Booth #600

8001 NW 79 Ave., Miami, FL 33166 USA

Phone: 305-863.4444 • Email: marketinginvoices@seaboardmarine.com
www.seaboardmarine.com

Contact: Marina Joseph

Established in 1983, Seaboard Marine, a wholly owned subsidiary of Seaboard Corporation, is a premier ocean transportation company providing direct, regular service between North America, the Caribbean Basin, Central and South America. With a fleet of over 30 vessels serving nearly 40 ports, Seaboard Marine is a trade leader.

Seald-Sweet/Greenyard USA

Booth #337

1991 74th Avenue, Vero Beach, FL 32966 USA

Phone: 772-569-2244 • Email: helena@sealdsweet.com
www.sealdsweet.com

Contact: Helena Fernandez

Seald Sweet, founded in 1909, is now part of the Greenyard group. We are a global market leader in citrus, grapes, avocados, blueberries and more through their global network of companies and partners. Our sister company Greenyard Logistics is a state-of-the-art packing and cold storage facility.

Seneca Snacks

Booth #232

2418 River Rd., Yakima, WA 98902 USA

Phone: 585-698-6173 • Email: rmariano@senecafoods.com
www.senecafoods.com

Contact: Robert Mariano

Seneca Apple Chips are 100% grown and harvested from orchards located in the Pacific Northwest's Yakima Valley region in Washington. Our unique vacuum fry batch process captures the sweet, juicy taste of real apples in the form of a crisp apple chip that is crunchy and perfect for snacking.

Sensei Farms

Booth #232

401 Wilshire Blvd., Suite 1200, Santa Monica, CA 90401 USA

Phone: 610-223-8614 • Email: david.sensenig@sensei.ag
www.sensei.ag

Contact: David Sensenig

Setton Farms

Booths #237, #239

85 Austin Blvd., Commack, NY 11725 USA

Phone: 631-387-8034 • Email: aabbatiello@settonfarms.com
www.settonfarms.com

Contact: Anna Abbatiello

As America's premier California pistachio grower and processor since 1986, Setton markets "America's Best Tasting Pistachios." We offer a full range of pistachio products, from inshell to kernels, packaged to bulk, conventional to organic. Our line includes innovative products such as seasoned kernels, seasoned inshell pistachios, chocolate covered pistachios and pistachio blend snacks.

Shuman Farms**Booth #221**

278 Highway 23 South, Reidsville, GA 30453 USA

Phone: 912-557-4477 • Email: mason@shumanfarmsga.com

www.shumanfarmsga.com

Contact: Mason Goolsby

Headquartered in the center of the Vidalia® growing region in southeast Georgia, family-owned Shuman Farms has been in the sweet onion industry for two generations. Our legacy began in the mid-1980s with a small family farm in Reidsville. Today, we are an industry-leading, year-round grower and shipper of premium sweet onions.

SiCar Farms**Booth #118**

6700 S. Bentsen Rd., McAllen, TX 78503 USA

Phone: 956-802-6095 • Email: Jackie.carrillo@limexsicar.com

www.limexsicar.com

Contact: Jackie Carrillo

We are a third generation, family-owned business with 40 years of experience that originated in Mexico fields. We grow, we pack, and we distribute our own products throughout the world. We are a fully integrated lime company servicing our customers. We mainly specialize in Persian limes, Key limes and organic limes.

Silo**Booth #519**

149 New Montgomery St., San Francisco, CA 94105 USA

Phone: 516-398-2305 • Email: walt@usesilo.com

www.usesilo.com

Contact: Walt Gahagan

Silo offers approachable, flexible, and intuitive solutions that optimize inventory, operational, and financial outcomes for small and medium sized produce businesses. Come by booth #519 to see our platform in action or speak with our team about how Silo Capital can help unlock new opportunities for your business!

Silver Canyon Citrus**Booth #108**

2647 E Southern Ave., Phoenix, AZ 85040 USA

Phone: 602-622-2819 • Email: jon@whitfillnursery.com

www.whitfillnursery.com

Contact: Jonathon Blake

Nature At Its Best! At Silver Canyon, we're converting 100% of our production to organic USDA and ASCO Certified. This farming process incorporates practices that are sustainable so our families can enjoy delicious fruit from our farms for generations. We're Arizona's largest grower of organic lemons and loving it.

Smith's Farm

Booth #518

6249 A1A Blvd., Suite 104, St Augustine, FL 32080 USA
Phone: 904-809-3134 • Email: megan@smithsfarm.com
www.smithsfarm.com
Contact: Megan Adams

We are owned and operated by the fifth and sixth generations of the Smith Family and represented by the Stag Brand. Our growing is concentrated on the East Coast with production from Maine to Florida. Smith's rich family history in agriculture and reputation for integrity have made Stag Brand stand out.

SnapDragon and RubyFrost apples

Booth #200

3174 Fairville Maple Ridge Rd., Newark, NY 14513 USA
Phone: 716-300-8522 • Email: JESSICA@crunchtimeapplegrowers.com
www.crunchtimeapplegrowers.com
Contact: Jessica Wells

Years ago, we put our heads together with some of the best agricultural minds in New York State to develop apple varieties with flavor profiles consumers really want. In partnership with Cornell University, Crunch Time released SnapDragon and RubyFrost in 2013. Snap and Ruby were born using centuries-old, hand-worked agricultural techniques that take years of cultivation.

So Good So You

Booth #213

500 Kasota Ave SE, Minneapolis, MN 55414 USA
Phone: 717-497-5644 • Email: jenna@sogoodsoyou.com
www.sogoodsoyou.com
Contact: Jenna Sullivan

So Good So You is a functional beverage company focused on helping you and the planet be So Good. We believe from what you put in your body to how you move in the world, each person can make a positive change.

Solata Foods

Booth #459

20 Governor Dr., Newburgh, NY 12550 USA
Phone: 845-245-4812 • Email: gaverill@solatafoods.com
Contact: Guy Averill

South 40 Snacks

Booth #227

140 Lakeside Ave., Suite A-158, Seattle, WA 98122 USA
Phone: 206-851-4593 • Email: sales@south40snacks.com
www.south40snacks.com
Contact: Jonas Hanna

South Carolina Department of Agriculture**Booth #316**

PO Box 11280, Columbia, SC 29211 USA

Phone: 803-422-7256 • Email: Kress@scda.sc.gov

www.scda.sc.gov

Contact: Katie Rees

The South Carolina Department of Agriculture (SCDA) offers product sourcing, merchandising, and marketing support to buyers. Come learn about the Certified South Carolina (SC) program and how the SCDA can help promote SC products in your business. Certified SC Grown, It's a Matter of Taste!

Southern Specialties**Booth #653**

1430 SW 6th Ct., Suite B, Pompano Beach, FL 33069 USA

Phone: 404-295-5798 • Email: ceagle@southspec.com

www.southspec.com

Contact: Charlie Eagle

For 33 years, Southern Specialties has been "growing something special." Beyond our extensive menu of products grown in the Americas, we have grown relationships with the finest retailers, club stores, foodservice distributors and wholesalers in North America. Visit us at booth #653 to learn about our avocados to our baby zucchini.

Spice World**Booth #236**

8101 Presidents Dr., Orlando, FL 32809 USA

Phone: 504-258-3366 • Email: jon.buchwald@spiceworldinc.com

www.spiceworldinc.com

Contact: Jon Buchwald

Spice World offers a full line of products from fresh garlic, minced garlic, and squeeze garlic as well as fresh ginger and shallots.

Starr Ranch Growers**Booth #657**

One Oneonta Dr., Wenatchee, WA 98801 USA

Phone: 509-663-2191 • Email: dWohlford@starranch.com

www.starranch.com

Contact: Dan Wohlford

Starr Ranch Growers is the premier grower of organic and conventional apples, pears, cherries and stone fruit from the Pacific Northwest. Along with Honeycrisp and Koru from the Southern Hemisphere.

Stemilt Growers**Booth #373**

1 Oneonta Dr., Wenatchee, WA 98801 USA

Phone: 603-759-8908 • Email: tim.harrington@stemilt.com

www.stemilt.com

Contact: Tim Harrington

Stemilt is bringing the freshness and flavor of its artisan organics apples and pears to the New York Produce Show and Conference. Walk into a world of organics in booth #373 featuring a full lineup of consumer favorite organic apples in the EZ Band sustainable package.

Sterman Masser

Booth #652

3107 N Front St., Harrisburg, PA 17110 USA

Phone: 717-232-5300 • Email: ntallman@pacoopotatoes.com

www.pacoopotatoes.com

Contact: Nathan Tallman

Founded in 1970, Sterman Masser is a potato grower, packer, shipper that employs more than 400 team members in agricultural, packaging, logistics, sales and customer service positions. The farming operations expanded to 6,000 acres. The potato packaging and warehouse operations pack and distribute over 350 million pounds of potatoes annually.

Suja Organic

Booth #211

3831 Ocean Ranch Blvd., Oceanside, CA 92056 USA

Phone: 585-813-5642 • Email: shanna@suja juice.com

www.suja juice.com

Contact: Shanna Deegan

Suja Juice, an organic cold-pressed juice brand based in San Diego, began from a shared dream to help people transform their lives through conscious nutrition. Suja's mission is to enable better choices and healthier daily rituals. We creatively combine pure, organic plant-based ingredients for function and taste.

Sun Belle Inc.

Booth #430

3810 Rose St., Schiller Park, IL 60176 USA

Phone: 708-343-4545 • Email: jsparks@sun-belle.com

www.sun-belle.com

Contact: Jennifer Sparks

SUN BELLE and GREEN BELLE are leading brands of premium quality, conventional and organic blueberries, raspberries, blackberries, strawberries, golden berries, cranberries, pomegranate arils and red currants. Sun Belle operates five distribution centers nationally, including Schiller Park, IL; Jessup, MD; Oxnard, CA; Miami, and Laredo. The company fulfills mixed berry programs.

Sunkist Growers

Booth #116

27770 N. Entertainment Dr., Valencia, CA 91355 USA

Phone: 661-290-8773 • Email: cbourdashenn@sunkistgrowers.com

www.sunkistgrowers.com

Contact: Courtney Bourdas Henn

Sunkist® is the longest-standing agricultural cooperative in the nation. We offer a robust portfolio of conventional, specialty and organic citrus varieties. Visit booth #116 to learn more about the relevant marketing programs available to support your citrus sales.

Sunripe Certified Brands

PO Box 866, Palmetto, FL 34220 USA

Phone: 941-722-3291

Email: lbagley@sunripecertified.com

www.sunripecertified.com

Contact: Lyle Bagley

Sunripe Certified is a fourth-generation, family-owned and operated tomato grower with operations in FL, GA, TN and MX. Our deliberate approach to sustainability, quality, food safety, and social responsibility ensures delivery of the highest quality tomatoes year-round. Contact us to learn how we can provide tailored solutions for your company.

Booth #525



Suntreat Packing & Shipping Co.

38773 Rd. 48, Dinuba, CA 93618 USA

Phone: 559-591-2345 • Email: rachel.aguilar@ac-foods.com

www.ac-foods.com

Contact: Rachel Aguilar

Throughout our 60-plus year history, we've partnered with the finest growers and built our business based on innovation, reliability and consistently great products.

Booth #317

Sunsweet Growers, Inc.

368 English Way, Bethlehem, PA 18020 USA

Phone: 908-313-7539 • Email: jgarrison@sunsweet.com

www.sunsweet.com

Contact: Jeff Garrison

Sunsweet makes healthy choices easy for consumers with Amazon Prunes in a variety of convenient forms. Now, Sunsweet is driving consumers to the shelf with our latest innovations: Sierra Trail Bites and Probiotic+ Prunes.

Booth #231

Sunview Marketing

1998 Road 152, Delano, CA 93215 USA

Phone: 661-792-3151 • Email: pqruszka@sunviewmarketing.com

www.sunviewmarketing.com

Contact: Phil Gruszka

Sunview is a family-owned and operated third-generation table grape grower-shipper in the San Joaquin Valley, the heart of California's grape region. Our innovative breeding program has developed exceptional grapes, including our exclusive Stella Bella, Sparkle and Sweet Carnival. We also have a full line of conventional and organic raisins.

Booth #416

Sweet Seasons

4700 S. Old 10th St., McAllen, TX 78503 USA

Phone: 956-687-9910

Email: marketing@sweetseasons.com

www.sweetseasons.com

Contact: Jovanni Bernal

Founded in 2008, Sweet Seasons is a fresh produce grower and distributor located in the U.S. We take pride in making more than 150 products available to over 120 cities across the U.S. and Canada. See more at www.sweetseasons.com.

Booth #146



Tanimura & Antle

Booth #427

1 Harris Rd., Salinas, CA 93908 USA

Phone: 831-455-3930 • Email: derrickdavis@taproduce.com

www.taproduce.com

Contact: Derrick Davis

Founded in 1982, Tanimura & Antle is an employee-owned, four-generation, family farming business. As one of the largest independent vegetable growers in the U.S., Tanimura & Antle farms more than 36,000 acres of farmland and ships a full line of premium fresh produce products throughout North America, Europe and Asia.

Taste of the North

Booth #417

40 Cassandra Ln., North Kingstown, RI 02852 USA

Phone: 401-480-9399 • Email: Paul@tasteofthenorth.com

www.tasteofthenorth.com

Contact: Paul Vento

After 25+ years of steady growth, we distribute top quality fresh fruit and vegetables in most New England states. We work closely with top market producers to optimize production quality, anticipate new consumer trends, and, most importantly, to reduce the time between harvest and delivery to grocery stores.

Tastee Apple

Booth #527

60810 County Road 9, Newcomerstown, OH 43832 USA

Phone: 740-498-8316 • Email: chad@tasteeapple.com

www.tasteeapple.com

Contact: Chad Hackenbracht

Tastee Apple has been family owned and operated since John Hackenbracht and his son, Greg, started the business in 1974. Tastee has sold over 250,000,000 apples with candy, chocolate, caramel, and other toppings during the past 45+ years. We are Certified by the Safe Quality Food Institute.

Taylor Farms

Booth #134

9055 Junction Dr., Annapolis Junction, MD 20701 USA

Phone: 410-490-6776

Email: cdowns@taylorfarms.com

www.taylorfarms.com

Contact: Chris Downs

Taylor Farms started in 1995, with a mission to become North America's favorite maker of salads and healthy fresh foods. Today, we are the leader in Retail bagged Salads, RTE bowls, Snacks, value added veg and more. Learn more at www.taylorfarms.com.



The Little Potato Company, Inc.

Booth #240

PO Box 33166, Edmonton, Alberta T5P 4V8 Canada

Phone: 973-619-2599 • Email: jack.chere@littlepotatoes.com

www.littlepotatoes.com

Contact: Jack Chere

Save the potato. Feed the world, better. Everyone, everywhere deserves to have healthy, great food. By going back to the potato's roots we have uncovered the same types of potato varieties first cultivated — small, highly nourishing, diverse and packed with flavor. This amazing vegetable is a gift.

The Nunes Company, Inc.

Booth #507

925 Johnson Ave., Salinas, CA 93901 USA

Phone: 831-751-7510 • Email: scantero@foxyproduce.com

www.foxyproduce.com

Contact: Stephanie Cantero

The Nunes Company is a family-owned sales and marketing company with over 70 different conventional and organic fresh vegetables selling under the Foxy and Foxy Organic brands. Visit us at the New York Produce Show, booth #507.

TKM - Bengard Farms, LLC

Booth #149

2305 Cypress Ln., Belle Glade, FL 33430 USA

Phone: 561-996-1980 • Email: Sulema@tkmfarms.com

www.tkmfarms.com

Contact: Stephen Basore

TKM Bengard Farms LLC, is located in Belle Glade, Florida. The company is managed by 6 Basore Brothers—Brian, Tom Jr., Toby, Mike, Kevin and Stephen. TKM Farms grows/packs quality lettuce and leafy greens during the winter months.

To-Jo Fresh Mushrooms, Inc.

Booth #431

974 Penn Green Rd., Avondale, PA 19311 USA

Phone: 610-268-8082 • Email: samantha@to-jo.com

www.to-jo.com

Contact: Samantha Snyder

To-Jo Mushrooms is a family owned and operated grower/shipper of fresh and prepared mushrooms for both the foodservice and retail industries. To-Jo distributes its full line of fresh and specialty mushrooms through its company-owned fleet of vehicles and offers its value-added products nationally through a wide network of distribution partners.

Top Fox Snacks LLC

Booth #538

112 Main St., Congerville, IL 61729 USA

Phone: 309-938-4150 • Email: zach@topfoxsnacks.com

www.zach@topfoxsnacks.com

Contact: Zach Zobrist

When we set out to create healthy, American-grown snacks, we began by selecting the perfect pumpkin seeds to grow on our farm. They're not only non-GMO and organic, but they also have no hard, fibrous shell — making them simply perfect for no-mess and no-hassle snacking.

Topline Farms

Booth #456

500 Essex Rd 18, Leamington, Ontario N8H 3V5 Canada

Phone: 519-322-2351

Email: marketing@toplinefarms.com

www.toplinefarms.com

Contact: Joseph Talbourdet

Family-owned Topline Farms grows, packs and distributes flavorful, greenhouse grown produce from farm to fork. We grow tomatoes, cucumbers and peppers with year-round availability, offering sustainable packaging and any pack size to fit your needs. Topline Farms also grows an array of organic tomatoes and cucumbers.



Touchstone Pistachio Co.

Booth #137

5260 N. Palm Ave., Suite 421, Fresno, CA 93704 USA

Phone: 559-440-8300 • Email: charlotte.avila@touchstonepistachio.com

www.touchstonepistachio.com

Contact: Charlotte Avila

Touchstone Pistachio is a family-owned growing and processing operation with over 30 years of experience in sustainable farming practices. Our commitment to growth extends across our farming, processing and packaging operations. We fulfill our purpose by serving our consumers every day by adhering to three main principles: transparency, performance and commitment.

Trinity Fruit Company

Booth #142

7571 N. Remington, Suite 104, Fresno, CA 93711 USA

Phone: 559-433-3777 • Email: jacklen@trinityfruit.com

www.jacklen@trinityfruit.com

Contact: Jackore Nakashian

Squeezed Juice — 100% pomegranate juice and 100% mandarin juice are all natural, 100% from fruit, no water added, and never from concentrate so you get all the essential vitamins and nutrients. We use only 100% California-grown, non-GMO pomegranates and mandarins.

Troyer Brothers FL Inc

Booth #625

14700 Troyer Brothers Rd., Fort Myers, FL 33913 USA

Phone: 239-369-5588 • Email: anna@troyerbrothers.com

www.anna@troyerbrothers.com

Contact: Anna Troyer Velez

Troyer Brothers FL, Inc. produces the highest-quality potatoes in the winter and spring, specializing in red, yellow, and white varieties. Available throughout North America from the end of January through the middle of May. From harvest to delivery, we're faster, meaning fresher produce in stores and better-tasting potatoes on your table.

TRUCCO

Booths #411, #413, #415

344 NYC Terminal Market, Bronx, NY 10474 USA

Phone: 718-893-3060

Email: info@truccodirect.com

www.truccodirect.com

Contact: JC Barros



Anchored by service and quality, we're proud to say our original traditions and relationship-first commitment are still alive, while we've embraced modern advances to bring you our products the peak of their flavor, delivered on time with superior customer service in our homes in NY and NJ.

UNFI Produce

Booth #509

1155 Commerce Blvd., Logan Township, NJ 08085 USA

Phone: 917-226-9475 • Email: stamm@unfi.com • www.unfi.com

Contact: Susan Tamm

Fresh runs in our family, and as pioneers in the organic produce industry, we've continued to innovate fresh solutions for our retailers across the country. Our long-standing relationships with many trusted and established grower partners enables us to deliver the best in fresh foods, produce and expertise.

US Freight

Booth #412

20575 Center Ridge Rd., #300, Cleveland, OH 44116 USA

Phone: 888-892-1024 ext 4601 • Email: dgallagher@gousfreight.com

www.gousfreight.com

Contact: Dan Gallagher

US Freight is a rapidly growing transportation and third-party logistics provider based out of Cleveland, OH. Our roots are in produce, where we have provided reliable refrigerated transportation for clients with time-specific requirements. Our commitment to improve operational standards has propelled us into many industries with greater service.

USDA AMS

Booth #624

1400 Independence Ave. SW, 1575 S, Washington, DC 20259 USA

Phone: 202-720-4722 • Email: heather.pichelma@usda.gov

www.usda.gov

Contact: Heather Pichelman

The AMS Specialty Crops Program helps buyers and sellers in the U.S. produce industry to market their products efficiently. The program offers a wide array of services — from helping market the quality of products and ensuring fair trade, to helping growers and handlers combine resources to overcome marketing barriers.

Vale Packaging

Booth #428

35 Venture Ave, Halifax, Nova Scotia B0J 1T0 Canada
Phone: 902-857-1392 • Email: uriel@valepackaging.ca
www.valepackaging.ca
Contact: Uriel Guerrero

Vale Packaging: Your Fresh Produce Solution! Custom, sustainable packaging from idea to production in less than two months. 100% recyclable, designed for a greener future. Proudly manufactured in North America. Let's revolutionize your packaging today!

Valued Naturals

Booth #542

1578 Sussex Tpk., Randolph, NJ 07869 USA
Phone: 973-361-7044 • Email: sherryl.andaya@intlfoodsource.com
www.valuednaturals.com
Contact: Leidy Lipson

Valued Naturals is a complete retail program offering nuts, dried fruits and snack mixes. Our convenient program includes merchandising displays and packaging options. With our seasoned sales team and proven market advisers, we are able to create a unique snack program that gives your store a competitive edge.

Vegco

Booth #128

1771 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada
Phone: 450-649-6266 ext 218 • Email: akshaya@natursource.com
www.natursource.com
Contact: Melissa Rheume

Groupe Vegco Inc. is a major producer of quality onions, carrots and a variety of vegetables that are grown on our own land. We are leaders in the industry with our state-of-the-art storage facilities and can store more than 35,000 tons of onions and 8,000 tons of carrots.

Vegpro

Booth #133

1771 Léonard-De Vinci, Sainte-Julie, Quebec J3E 1Y9 Canada
Phone: 450-649-6266 ext 218 • Email: Emilie.Chenevier@vegpro.com
www.vegpro.com
Contact: Melissa Rheume

Founded in 1998, Vegpro International is the largest fresh vegetable producer in Canada with fields and production facilities in Quebec, B-C and Florida.

Vick Family Farms

Booth #403

11124 Christian Rd., Wilson, NC 27896 USA
Phone: 252-237-7313 • Email: charlotte@vickfamilyfarms.com
www.vickfamilyfarms.com
Contact: Charlotte Vick

Established in 1975, Vick Family Farms has grown to become a globally leading and diversified grower, packer, and shipper of sweet potatoes, tobacco, cotton, soybeans, wheat, and corn, and one of the nation's largest growers, packers, and shippers of sweet potatoes led by its recognizable brands Carolina Gold and Pure Gold.

Villita Avocados

Booth #433

9900 S Keystone Dr., Pharr, TX 78577 USA

Phone: 956-578-7124

Email: laurarl@villitaavocados.com

www.villitaavocados.com

Contact: Laura Rodriguez

Twenty years in the avocado industry – and delighting the world with avocados.



Volm Companies, Inc.

Booth #530

1804 Edison St., Antigo, WI 54409 USA

Phone: 715-216-7651 • Email: marsha.pozza@volmcompanies.com

www.volmcompanies.com

Contact: Marsha Pozza

Volm Companies, Inc. has been providing the fresh produce industry with the latest generation packaging equipment and materials for over 65 years. As a single source supplier, we offer complete expert packaging consulting services — from package design and graphic development to full line equipment integration.

WP Rawl

Booth #314

824 Fairview Rd. Pelion, SC 29123 USA

Phone: 803-553-3565 • Email: Christine.jackson@rawl.net

www.rawl.net

Contact: Christine Jackson

WP Rawl is a fourth-generation family-owned and -operated grower located in Pelion, SC. A vertically integrated company with 98 continuous years of growing and distribution. We have a proven track record of excellence in food safety and quality for our growing and processing operations.

Wada Farms

Booth #311

2155 Providence Way, Idaho Falls, ID 83404 USA

Phone: 208-542-2898 • Email: joe@wadafarms.com

www.wadafarms.com

Contact: Joe Esta

Wada Farms is the exclusive marketer of Wada Farms and Dole fresh potatoes, onions, watermelon, Quinoa, fresh veg and sweet potatoes. We supply a variety of labels in addition to Dole for all product varieties, package styles, labels and sizes from every major growing region in the country.

Washington Fruit Growers

Booth #112

1111 River Rd., Yakima, WA 98902 USA

Phone: 509-457-6177 • Email: ddavis@washfruit.com

www.washfruit.com

Contact: Dan Davis

Washington Fruit Growers has been growing, packing, and shipping the finest fruit to customers around the world since 1916. Family-owned, we employ state-of-the-art technologies and advanced horticultural practices to maintain our commitment to quality. Turn to us for Apples, Pears, Cherries and Organics.

West Pak Avocado

Booth #424

38655 Sky Canyon Dr., Murrieta, CA 92563 USA

Phone: 951-296-5757

Email: george.henderson@westpakavocado.com

www.westpakavocado.com

Contact: George Henderson



West Pak is a major force in the avocado industry, with ripening and distribution centers strategically located throughout the domestic U.S. Founded in 1982 as a grower and shipper of California avocados, West Pak began operations from a small packing house in Fallbrook – the heart of the state's avocado growing region.

Wexler Packaging

Booth #656

777-M Schwab Rd, Hatfield, PA 19440 USA

Phone: 215-631-9700 • Email: mdimler@WexlerPackaging.com

www.WexlerPackaging.com

Contact: Megan Dimler

Wexler Packaging Products is a leading supplier of packaging equipment and materials. We serve all industries, providing cost-saving, "green" solutions for the bundling and labeling process. We proudly represent ATS-Tanner Banding Systems, the world's leading manufacturer of ultrasonic banding systems, as well as Linerless Labeling Systems by Ravenwood Packaging.

Wholly Guacamole

Booth #226

300 Burlington Rd., Saginaw, TX 32136 USA

Phone: 386-503-3535 • Email: Atbill@mmxfoods.com

www.mmxfoods.com

Contact: Amber Bill

Looking for the most delicious way to grow your sales? Come try America's No. 1 selling branded guacamole and category leader! We are hand-scooped, gluten-free, Kosher.

William H Kopke Jr Inc.

Booth #543

99 Seaview Blvd., Suite 320, Port Washington, NY 11050 USA

Phone: 516-328-6800 • Email: kathleen@kopkefruit.com

www.kopkefruit.com

Contact: Kathleen Fischer

William H. Kopke Jr., Inc. is a fourth-generation family-owned company that was founded in 1937. For more than 80 years, Kopke has imported the finest fruits from all over the world for distribution throughout North America. The Kopke name is a promise. We are family. We are serious. We produce.

Willow Group Ltd.

Booth #166

34 Clinton St, Batavia, NY 14020 USA

Phone: 585-317-4548 • Email: jwalsh@willowgroupltd.com

www.willowgroupltd.com

Contact: Jim Walsh

Willow Group, Ltd. offers a wide variety of wholesale baskets, containers, packaging and display for the floral, garden center, gift, food service and home décor industries.

Wonderful Citrus**Booth #250**

1701 S. Lexington St., Delano, CA 93215 USA

Phone: 661-448-6233 • Email: courtney.ludford@wonderful.com

www.wonderful.com

Contact: Courtney Ludford

Wonderful Citrus is the largest integrated grower, shipper, and packer of fresh citrus in North America. With over 150 years of collective expertise, we use innovative and sustainable farming practices, have regional packing and loading, and offer a dedicated customer service team, making us your one-stop citrus shop.

Wonderful Sales**Booth #248**

11444 W. Olympic Blvd., Suite 300, Los Angeles, CA 90064 USA

Phone: 516-413-6997 • Email: Darren.DeFilippis@wonderful.com

www.wonderful.com

Contact: Darren DeFilippis

POM Wonderful is the largest supplier of pomegranates, pomegranates arils and juice with 11,000 acres in Central California. POM Wonderful grows, handpicks, and whole presses our pomegranates using state-of-the-art harvesting, sorting, and packing to guarantee quality and that beautiful, sweet flavor.

Yes! Apples**Booth #527**

17 Languish Place, Glenmont, NY 12077 USA

Phone: 518-477-7200 • Email: michael@yesapples.com

www.yesapples.com

Contact: Michael Harwood

Yes! Apples is a fresh, consumer-first apple brand that puts apples at the forefront of the produce industry. We are woman-owned, family-farmed, and sustainably driven. New York Apple Sales brings you the best of New York state apples with grower/partners in all the key growing regions. Enjoy classic New York State Legacy apples from McIntosh, Empire, Cortland, Macoun, Jonagold Gala, Red and Golden Delicious and of course HoneyCrisp.

Zola Coconut Water**Booth #534**

PO Box 25464, Dallas, TX 75225

Phone: 530-756-7077 • Email: elizabeth.bartlett@arcadiabio.com

www.livezola.com

Contact: Elizabeth Bartlett

Arcadia Wellness is a wholly owned subsidiary that houses our family of consumer brands in the food and beverage categories. With a focus on pure ingredients, clean labels, and enhanced health benefits, these products include GoodWheat high-fiber pasta and pancake mixes and Zola coconut water. Visit livezola.com.



Connect. Learn. Grow.

MISSION STATEMENT – To provide our membership with multiple networking opportunities in the produce industry. To advance the sales and awareness of fresh fruits and vegetables and to provide our membership with the most relevant, up-to-date information available.

WHY YOU SHOULD BECOME A MEMBER

Networking – EPC offers you many opportunities to meet and interact with industry professionals from the Northeast Mid-Atlantic region. You can meet with vendors in a relaxed and friendly environment. Our meetings and events take place at superior venues with the finest food and accommodations. Our area is home to some of the largest produce wholesale markets and some of the largest retailers in the country. Joining the EPC provides you the opportunity to meet and exchange ideas with some of the most successful professionals in your industry.

Increase Business Exposure – At our Annual Produce Show and Conference, you can market your products to retailers and food service buyers servicing the Northeast Mid-Atlantic region. Throughout the year, we hold dinner meetings and as a member of the EPC, you can sponsor a dinner meeting and present your products or service to key decision makers.

Gain a Valuable Information Source – The EPC has a website that provides monthly newsletters and updates. You can stay informed and current on our events and what's happening in the produce industry: www.easternproducecouncil.org

What are you waiting for?

Join us now!

www.easternproducecouncil.org

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Hunts Point Produce Market is New York City's hub for the freshest, most vibrant variety of produce, with nearly 30 merchants bringing generations of trusted expertise to customers throughout the city and beyond.

Learn more at huntspointproducemkt.com.