

EARLY ENROLLMENT (CURRENT EXHIBITORS ONLY)

DEADLINE: JANUARY 16, 2026

THE NEW YORK PRODUCE SHOW AND CONFERENCE

PRESENTED BY EASTERN PRODUCE COUNCIL AND PRODUCE BUSINESS

APPLICATION FOR EXHIBIT SPACE

For help completing this form, contact us at 212-426-2218 or send an e-mail to exhibit@nyproduceshow.com
www.nyproduceshow.com

2026

Dec 2-Dec 4
New York,
NY, USA



EXHIBITOR CONTACT INFORMATION

Company:	"Exhibiting As" Name:		
Person in charge of exhibit:	Title/Position:		
Mailing Address:	City:	State/Province:	
Postal Code:	Country:	Phone:	Cell Phone:
Facebook:	Instagram:	LinkedIn:	Twitter:
Email:	Website:		
Signature:	Date:		

Each booth is 10' wide x 10' deep and comes with a comprehensive "booth package," including carpeting, a draped table, two chairs, a trash pail, a 44" x 7" identification sign, five exhibitor badges, two cocktail reception admissions and one keynote breakfast admission.

NEW FOR 2026: Exhibitors will be responsible for making and managing their hotel reservations via our official room block link.

PLEASE INDICATE THE QUANTITY OF BOOTHS YOU WISH TO SECURE IN THE BOX(ES) BELOW (IF YOU WISH TO HAVE A CORNER BOOTH AND ADJACENT REGULAR/INLINE BOOTH, PLEASE INDICATE QUANTITY IN BOTH BOXES)

For advertisers in PRODUCE BUSINESS 2025/26 or members of EASTERN PRODUCE COUNCIL

A [] \$7,499 Regular/Inline booth

B [] \$7,999 Corner booth

For non-advertisers in PRODUCE BUSINESS or non-members of EASTERN PRODUCE COUNCIL

C [] \$8,499 Regular/Inline booth

D [] \$8,999 Corner booth

[] **\$1199 Co-exhibitor fee.** (Co-exhibitor Fee is for exhibitors that wish to have a company (1) share the 10X10 booth. Price includes a listing in the Show Program/Mobile App: (3) three exhibitor badges, (1) one cocktail reception pass, and (1) keynote breakfast admission. Brokers and national and state pavilions have special rates.)

Certain premium-positioned booths, including corners and facings on "Central Park", are available only to those more deeply involved in the event. This can be evidenced by being named a Bronze, Silver, Gold or Platinum Sponsor.

[] **Please provide me with more information on Sponsorship Opportunities**

Space number selection 1st Choice 2nd Choice 3rd Choice 4th Choice 5th Choice

TERMS

This application is made in accordance with the conditions, rules and regulations included with this form. A deposit of 50% of exhibit space in U.S. funds must accompany this application. **THE REMAINING BALANCE IS DUE May 1, 2026.** APPLICATIONS SUBMITTED AFTER **May 1, 2026** MUST BE ACCOMPANIED BY PAYMENT IN FULL. Prior to **May 1, 2026**, cancellations of all or a portion of exhibit space ordered are subject to a fee equal to 50% of the value of exhibit space originally contracted. For any cancellations after **May 1, 2026**, all outstanding balances become due and payable. No refunds will be made after May 1, 2026. (See item 4 on the reverse side of Application). **ALL CANCELLATIONS MUST BE RECEIVED IN WRITING.** When available, exhibitor manuals will be provided to you, but only after full payment is received.

METHOD OF PAYMENT

1 **Phoenix Media Network Inc.**
P.O. Box 810425
Boca Raton, FL 33481-0425
PHONE: 212-426-2218
FAX: 212-779-8779

Make checks or money orders payable to **Phoenix Media Network Inc.** We accept checks in **US DOLLARS DRAWN ON USA BANKS** or Canadian checks that state US funds. Other checks not drawn on USA banks will be charged a fee of \$75 USD each.

PLEASE EMAIL COMPLETED APPLICATION TO: SALES@NYPRODUCESHOW.COM

2 **Phoenix Media Network Inc.**
551 NW 77th, Suite 101
Boca Raton, FL 33487
PHONE: 212-426-2218
FAX: 212-779-8779

3 **WIRE TRANSFER**
Bank: Wells Fargo Bank
Address: Boca Raton, FL USA
Swift No.: WFBUS6S
Bank Code: 121000248
Credit To: Phoenix Media Network Inc.
Account No: 215-56-0023-5830
ACH Routing: 063107513

EXHIBITING COMPANY NAME SHOULD APPEAR IN THE WIRE TRANSFER REFERENCE. TRANSFER CHARGES ARE THE RESPONSIBILITY OF THE EXHIBITOR. PLEASE E-MAIL US YOUR APPLICATION AND A NOTE INDICATING THAT A WIRE TRANSFER HAS BEEN MADE TO: SALES@NYPRODUCESHOW.COM